



# Masters Programmes

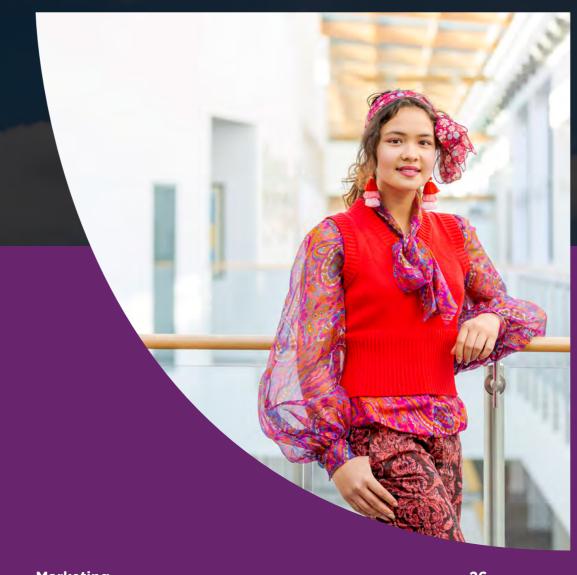
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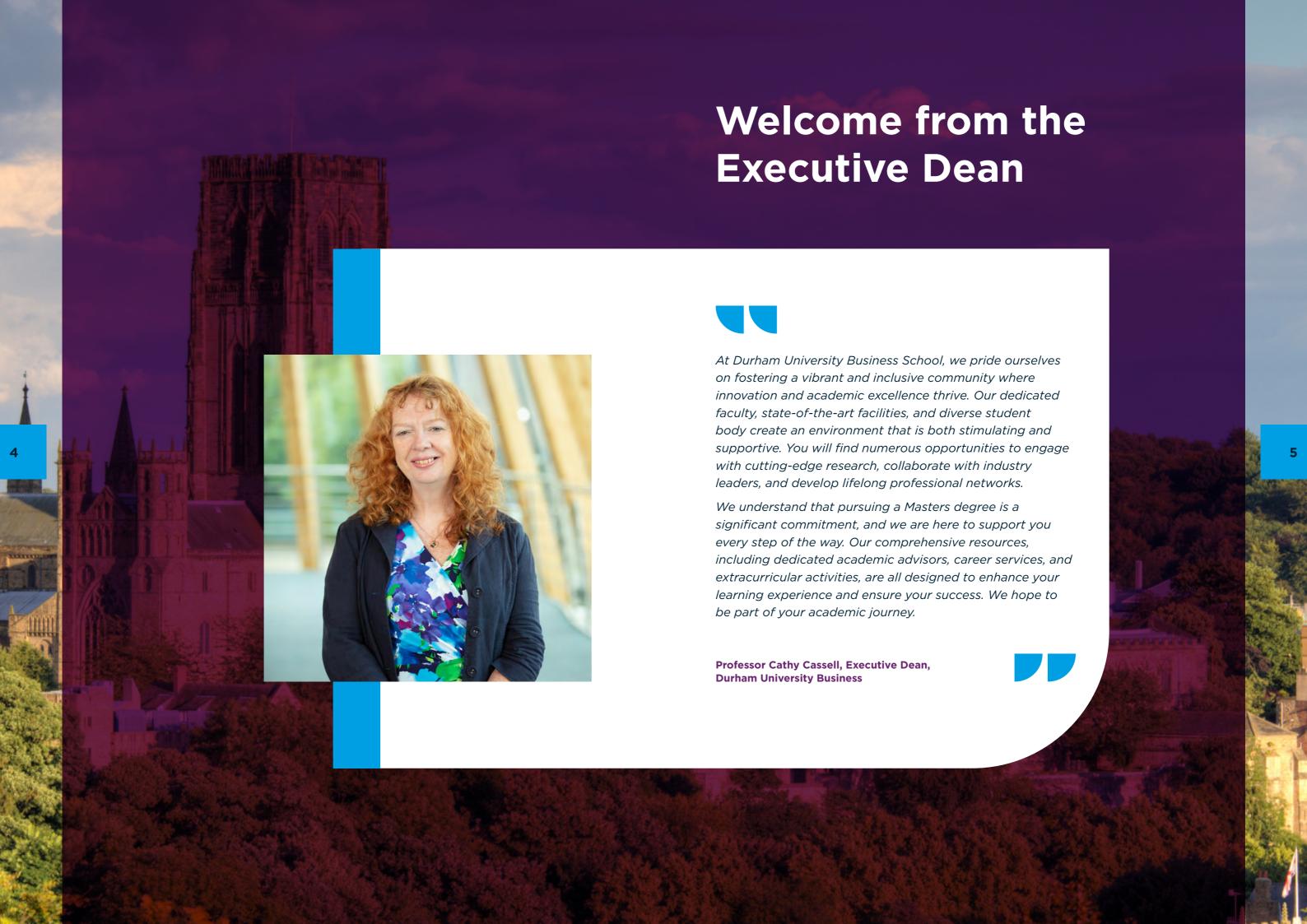




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Welcome from the Executive Dean  Why Durham University Business School  Accounting  MSc Accounting  Economics  Masters in Economics programmes. Routes include:  MSc Economics  MSc Behavioural Economics  MSc Environmental and Natural Resource Economics  Finance  Masters in Finance programmes. Routes include:  MSc Finance (Accounting and Finance)  MSc Finance (Corporate and International Finance)  MSc Finance (Economics and Finance)  MSc Finance (Finance and Investment)  MSc Finance (Financial Technology and Banking)  MSc Islamic Finance  MSc Management and Finance  Management  Management  Masters in Management programmes. Routes include:	5	
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#### Global recognition and connections

Durham University is ranked among the world's top 100 universities, in the QS World University Rankings 2025. Our Business School boasts a global alumni network of over 36,000 graduates spanning more than 140 countries, and a wider university alumni community exceeding 128,000 individuals. Our staff and student body represent over 100 countries, reflecting our commitment to fostering a diverse and inclusive environment.

#### Innovative learning and research

At Durham University Business School, we believe in getting closer to the realities of business. Our approach combines academic excellence with insightful research and exceptional global business connections. We are dedicated to supporting innovation and teaching tomorrow's leaders. Our programmes are designed to equip students to become innovative business thinkers of the future, capable of making a significant impact in their careers and beyond.

#### Community and networking

As a student at Durham University Business School, you will join a dynamic and supportive community. Our extensive alumni network and strong industry connections provide invaluable opportunities for mentorship, networking, and career advancement. We pride ourselves on fostering a collaborative and supportive environment where students can thrive academically and professionally.

durham.ac.uk/business/about



#### A legacy of excellence

Durham University Business School, founded in 1965, stands as one of the UK's longest-established business schools. We are proud to be an integral part of Durham University, a prestigious institution founded in 1832 with over 190 years of history. Durham University is a globally outstanding centre of teaching and research excellence, known for its unique and historic setting and its collegiate community of extraordinary people.

#### Triple accreditation

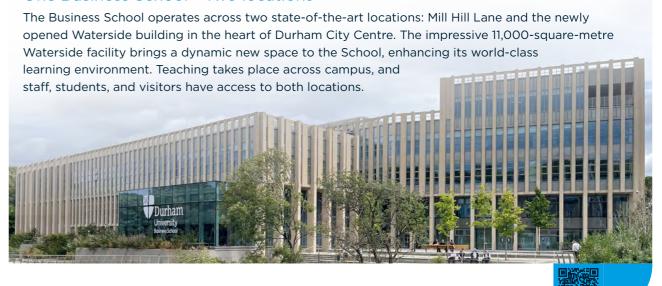
The Business School also has the privilege of holding the prestigious triple accreditation (AACSB, AMBA and EQUIS). This places us among an elite group of business schools worldwide, recognised for meeting rigorous standards of excellence in education, research, and operations.







#### One Business School - Two locations



durham.ac.uk/business/about/our-locations-

# Introduction to **Accounting**

Our MSc Accounting programme offers a comprehensive curriculum, in a stimulating learning environment and is designed to equip you with the advanced knowledge and practical skills to excel in the dynamic field of accounting and finance. By choosing to study accounting at Durham, you will be joining a vibrant academic community. The Department of Accounting at Durham University Business School is renowned for its cutting-edge research, world leading faculty, and strong industry connections.

**Professional Exemptions** 







durham.ac.uk/business/about/departments/accounting

**Apply online** 

**MSc Accounting** 

**Entry requirements** 

The MSc Accounting programme is

designed for new or recent graduates in

in accounting is necessary. Accounting

qualification may find some content

of this programme overlaps with their

prior learning. You will need a UK first or

If English is not your first language, please

upper second-class honours degree or

note that you must meet a minimum

overall standard in a recognised test of

minimum overall scores are available on

our MSc Accounting webpage.

English. Further details of these tests and

international equivalent.

any subject or discipline, no previous study

undergraduate students, or students who

have completed a professional accounting

For further information on how to apply and the most up-to-date course fees please visit our MSc Accounting webpage.

durham.ac.uk/business/courses/accounting-l1t509



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### Programme overview

The MSc in Accounting at Durham University
Business School offers an in-depth exploration
of key accounting principles, advanced financial
techniques, and strategic management practices.
Our curriculum is carefully designed to balance
theoretical foundations with practical applications.
This is an ideal programme if you're looking to
pursue a career in accounting but have no prior
subject knowledge.

#### Core modules

- Auditing and Assurance
- Corporate Governance
- Financial Accounting and Reporting
- Financial Planning and Control
- Modern Accounting Research
- Research Methods in Accounting
- MSc Accounting Dissertation

#### Optional modules

Students can tailor their learning experience by choosing from a range of optional modules that reflect their interests and career goals. Example optional modules include:

- Accounting Theory
- Accounting: An Information Content Perspective
- Designing and Marketing Services
- Financial Statement Analysis
- Human Resource Development
- Project Management (MSc)
- Strategic Marketing Management
- Sustainable Supply Chain Management
- Language module offered by the Centre for Foreign Language Studies

in the UK
for Accounting and Finance
Guardian University Guide 2025

Dr Nor Zetty Abdul Kadir, MSc Accounting Programme Director.

Welcome to the MSc in Accounting at Durham University

Business School. Our innovative MSc Accounting programme is

designed to help you develop an in-depth understanding of the

theory and practice of accounting, as well as the critical thinking

skills so valued by employers. And with professional exemptions

from the ACCA and CIMA, this is an ideal programme to choose

if you're looking to pursue a career in accountancy or business

A World Top

100

University

more broadly.

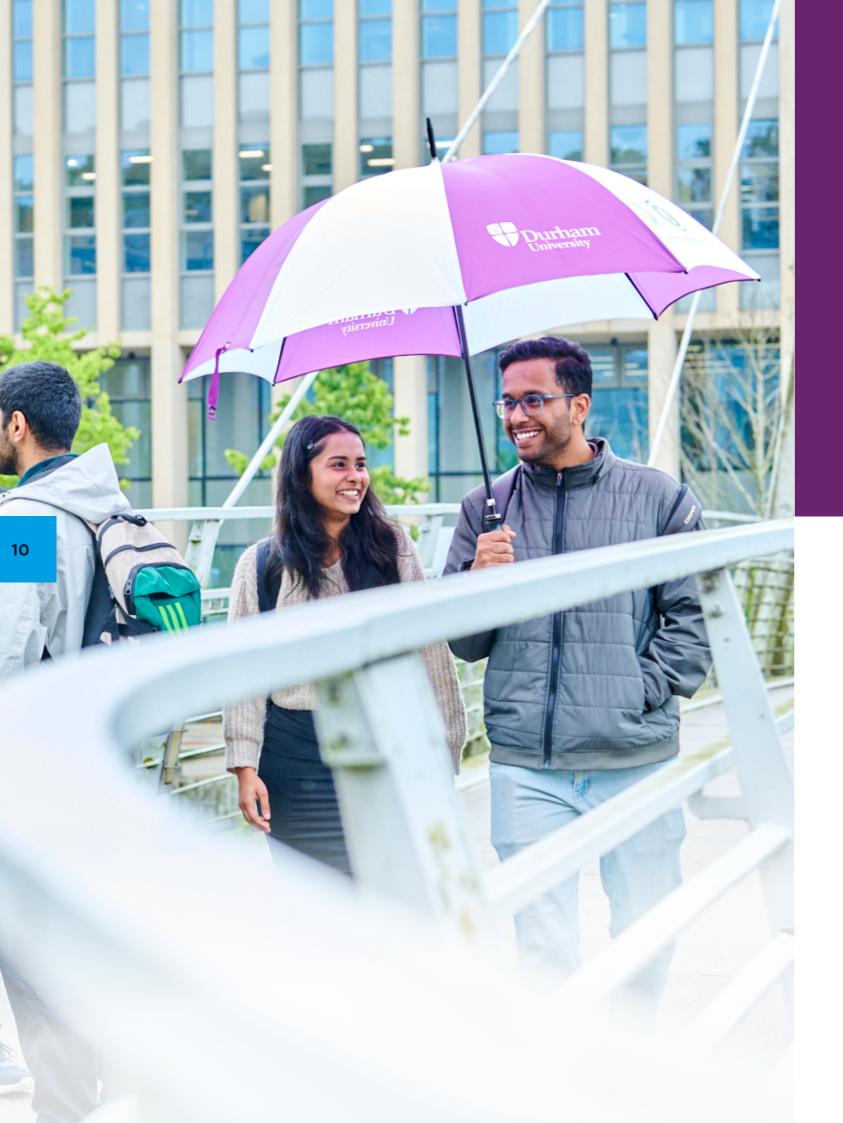
QS World University Rankings 2025

#### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Accounting programme include:

- Summer School
- Dissertation Abroad
- Practitioner Insights -Guest Speaker Programme

For more information on enrichment opportunities see page 32.



# Introduction to **Economics**

Economics at Durham inspires and challenges our students, transforming them into critical thinkers and problem solvers equipped to tackle real-world challenges. Our graduates leave Durham ready to embark on successful careers as consultants, analysts, and graduate economists. They make meaningful contributions across diverse sectors globally, leading businesses or working in finance, government, and multinational companies. Rigorous coursework, dedicated resources, and expert faculty mentorship create a supportive learning environment where students thrive academically and personally, reaching their full potential.

The Department of Economics at Durham University Business School is recognised across the globe for its high quality teaching and research. The department's research is broad and far-reaching, with a range of active research centres delivering impactful expertise across the global business world, informing policy and changing business practice.



durham.ac.uk/business/about/departments/economics



Our Masters in Economics programmes offer rigorous training at the frontier of research to meet the most advanced requirements of employers in the global job market. Whether you are considering a career in industry, policy making institutions or academia, the analytical and quantitative skills gained here at Durham would be an invaluable asset.



Dr Vsevolod Ostapenko, MSc Economics Programme Director.





#### **Entry requirements**

**MSc Economics** 

For Masters programmes in Economics you will need the equivalent of a UK upper second-class single or joint honours degree in Economics, Finance, Mathematics, Statistics, Physics, Computer Science or Engineering. Applicants with degrees in other subjects are encouraged to apply as long as they have achieved good grades in two Mathematics/Statistics/Econometrics modules covering calculus, probability theory/econometrics and ideally linear algebra. Always refer to the website for the latest, most up to date entry requirements.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc Economics webpages.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Economics webpages.

durham.ac.uk/business/ programmes/masters/ masters-in-economics



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### Programme overview

Masters in Economics programmes at Durham University Business School provide an in-depth understanding of economic theory and methods of applied analysis. Our portfolio includes the following three degree routes:

MSc Economics

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- MSc Environmental and Natural Resource Economics
- MSc Behavioural Economics

Customise your degree to your chosen career path or a specific area of interest.  Core modules:	MSc Economics	MSc Environmental and Natural Resource Economics	MSc Behavioural Economics
Advanced Microeconomics			
Advanced Macroeconomics			
Econometric Analysis			
Microeconometrics OR Time-Series Analysis	•	•	•
Dissertation			
Environmental and Climate Economics		•	
Natural Resource Economics			
Behavioural Economics			
Experimental Economics			

#### Optional modules

You will then choose two or four optional modules (depending on your chosen programme), from a list which has typically included:

- Development Economics
- Game theory
- Industrial Organisation
- International Trade and Finance
- Money and Banking
- Microeconometrics\*
- Time-Series Analysis\*
- Environmental and Climate Economics\*
- Natural Resource Economics\*
- Behavioural Economics\*
- Experimental Economics\*

For a full list of elective modules by programme visit our programme pages.

\* can only be chosen as an optional module, if the module is not a core in the selected programme.

#### Pre-sessional modules:

In order to facilitate your learning journey, we offer an online pre-sessional module **Introduction to Economics**. It features six selected topics, providing the main theoretical tools necessary to properly prepare you for advanced modules in Microeconomics and Macroeconomics within our MSc routes. By taking this module, you can develop the essential preliminary knowledge, which is particularly beneficial to students who are new to the field of Economics.

The pre-sessional is fully self-paced and is available to all students on our programmes, several months before the first teaching term begins. This module includes:

- Pre-recorded video-lectures, with a list of suggested readings for every topic
- Quizzes for you to check your understanding of the terminology and models discussed in the videos
- Problem sets containing practice exercises (with solutions available).

Additionally, you will have a chance to take the pre-sessional module on **Mathematics** and **Statistics**. This course will cover the key concepts from Calculus, Linear Algebra, Statistics and Probability Theory, which are required to study and comprehend Economics at Masters level.

#### Software for data analysis

The skills of collecting, analysing, and interpreting data are a critical component in the toolkit of a contemporary economist. During your MSc programme, you will learn how to handle data and undertake empirical research using **R** and **STATA**. You may also be offered extra-curricular training courses on various programming software tailored for applications from different fields of Economics, including applied econometrics and macroeconomics. We have a successful track record of offering a short-term training in **Python** for our MSc students. Designed and taught by professional data engineers, such courses provide our students with valuable programming skills to assist in advanced research and enhance their careers.



The rigorous curriculum of my Masters has equipped me with a solid foundation in economics, poised to significantly contribute to my role at the Bank of England.



Imeth Kapuruge, MSc Economics 2023/2024



#### City of London field trip

The field trip to London offers a unique opportunity to meet senior professionals in the financial industry, including chief economists, chief risk officers, and other leaders. It provides invaluable insights from these experts, an understanding of current industry trends, and a view of the challenges and opportunities within the global market. Additionally, you will benefit from networking with these professionals, helping you explore potential career paths in your chosen sector. The list of organisations visited by our students during this trip in the past includes the Bank of England, Bank of China, Crédit Agricole, and Sage.

#### **Enrichment opportunities**

We offer a range of additional opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Economics programmes include:

- Summer School
- Dissertation Abroad
- Practitioner Insights Guest Speaker
   Programme

For more information on enrichment opportunities see page 32.

# Introduction to **Finance**

By choosing to study finance at Durham, you will be joining a vibrant academic community committed to excellence in research and teaching. Our programmes are designed to equip you with the tools and knowledge necessary to navigate the complexities of the financial world and to make impactful contributions in various finance-related fields.



durham.ac.uk/business/about/departments/finance

Our MSc Finance programmes are affiliated with the Chartered Financial Analyst Institute (CFA)





Professor Baback Roodbar,
MSc Finance Programme Director.



Professor Mehmet Asutay,
MSc Islamic Finance Programme Director.



Dr Anthony Kyiu, MSc Management and Finance Programme Director. Masters in Finance

11<sup>th</sup> in the UK

34<sup>th</sup> in Europe

60<sup>th</sup> in the world

QS World University Rankings 2025

#### **MSc Finance**

#### **Entry requirements**

The Masters in Finance programmes are designed for new or recent graduates. Certain routes within the Masters in Finance programme may also be of interest to those who already have practical experience in the field of finance. Prospective candidates must hold qualifications equivalent to a UK first or upper second-class honours degree in any discipline. Applicants are also expected to have strong quantitative skills for the programme, which includes fundamental concepts of calculus and statistics. Therefore, having studied a relevant mathematics/quantitative module at university level or a minimum of A level Mathematics (or its equivalent) is a prerequisite for prospective candidates. For a full list of equivalent qualifications please visit our Entry Requirements webpage.

durham.ac.uk/study/ international/ entry-requirements



If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc Finance webpages.

durham.ac.uk/business/ programmes/masters/ finance



#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Finance webpages.

durham.ac.uk/business/ programmes/masters/ finance



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships





The perfect combination of academic excellence and enabling students to enjoy being a student.



Freya Bailes,
MSc Finance
(Economics and Finance)



#### Programme overview

Our intensive one year full-time MSc Finance programmes are designed to provide you with the necessary skills and knowledge to pursue a career in finance and related disciplines. By choosing one of our programmes, you will be joining a business school with an internationally diverse faculty and student body, enabling you to expand your global network. Opportunities such as international exchanges, networking events and access to the latest software and database facilities add further value to the programme to enhance your career.

Our portfolio includes the following six degree routes:

- MSc Finance
- MSc Finance
   (Accounting and Finance)
- MSc Finance
  (Corporate and International Finance)
- MSc Finance (Economics and Finance)
- MSc Finance
   (Finance and Investment)
- MSc Finance (Financial Technology and Banking)

#### **MSc Finance**

To help you stand out in a crowded global job market, you can choose from a wide range of modules to customise your degree to your chosen career path or a specific area of interest.  Core modules in recent years	MSc Finance	MSc Finance (Accounting and Finance)	MSc Finance (Corporate and International Finance)	MSc Finance (Economics and Finance)	MSc Finance (Finance and Investment)	MSc Finance (Financial Technology and Banking)
Advanced Financial Theory						
Advanced Macroeconomics						
Advanced Microeconomics						
Bank Management						
Banking and Financial Intermediation						
Corporate Finance						
Derivative Markets						
Econometric Methods						
Econometric Analysis						
Financial Accounting and Reporting						
Financial Risk Management						
Financial Statement Analysis						
Financial Technologies						
Advanced Financial Technologies						
Mergers, Acquisitions and other Corporate Restructuring						
Private Equity and Wealth Management						
Portfolio Management						
Python for Finance						
Security Analysis						
Dissertation						

#### Choice of one of these elective Modules

#### Optional modules have included

- Digital Banking
- Blockchain and Cryptocurrencies
- Cybersecurity in Finance

- Fixed Income Securities
- Equity Valuation
- International Study Tour

For a full list of elective modules by programme visit our programme page.

#### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Finance programmes include:

- Summer School
- Dissertation Abroad
- Practitioner Insights Guest Speaker Programme

For more information on enrichment opportunities see page 32.

While you study with us you will also have the opportunity to be involved in

- Investment Club
- The Trading Challenge
- The Stock Pitch Competition
- The MSc Finance Certificate in Engagement with Practice: formally recognises and certifies student networking and engagement with industry and policy makers

These initiatives give you the chance to put your financial skills to the test and enhance your CV.

#### **International opportunities**

The International Study Tour is a partially self-funded, intensive, optional module. The module runs throughout the second term, with a one-week international trip taking place during the term. The programme provides the opportunity to visit a series of prestigious global businesses, giving those on the programme an excellent opportunity to be exposed to the challenges of global business and an international awareness required for today's competitive global environment.

#### Additional resources

The School has made significant investment in database resources including Thomson Reuters, Datasteam and Orbis. These state-of-the-art databases give you the opportunity to interrogate the financial records of millions of companies worldwide and add valuable insight to your research.

#### Trading laboratory

As part of our provision of a wide range of software and databases, we offer training on our Bloomberg terminals for accessing economic and financial data. Along with Zero to Hero intensive training in Python, SQL, C/C++ and VBA.



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#### **MSc Islamic Finance**

#### **Entry requirements**

The MSc Islamic Finance programme is designed for new or recent graduates. However, it may also be of interest to those who already have practical experience in the field of finance. Prospective candidates must hold qualifications equivalent to a UK first or upper second-class honours degree in any discipline.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our **MSc Islamic Finance webpage**.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Islamic Finance webpage.

durham.ac.uk/study/courses/islamic-finance-n3kd09



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### Programme overview

MSc in Islamic Finance will give you the necessary critical skills to develop ethical screening and decision-making on top of financial decision-making skills. Since Islamic finance is constituted from a particular knowledge set, this programme aims to provide you with fundamental knowledge related to Islamic finance galvanised by essential practical skills and real-world applications in an international context. It also focuses on the countries that have a systemic presence of Islamic finance, including the UK.

#### Core modules

- Islamic Banking and Finance
- Islamic Law and Financial Transactions
- Islamic Political Economy
- Fundamentals of Finance
- Financial Management
- Quantitative Methods
- Dissertation in Finance

#### Optional modules

- Risk Management Issues in Islamic Finance
- Climate Finance
- Financial Technologies
- Islamic Capital Markets
- Private Equity and Wealth Management
- International Study Tour

#### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Finance programmes include:

Practitioner Insights - Guest Speaker
 Programme

For more information on enrichment opportunities see page 32.

#### **International opportunities**

The International Study Tour is a partially self-funded, intensive, optional module. The module runs throughout the second term, with a one-week international trip taking place during the term. The programme provides the opportunity to visit a series of prestigious global businesses, giving those on the programme an excellent opportunity to be exposed to the challenges of global business and an international awareness required for today's competitive global environment.

#### **MSc Management and Finance**

#### **Entry requirements**

Our MSc Management and Finance programme are intended for graduates in any subject or discipline; no previous study in business or management is necessary. Business and management undergraduate students, or students who have completed a professional business qualification may find some content on this programme overlaps with their prior learning. You will need a UK first or upper second-class honours degree or international equivalent.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc Management and Finance webpage.

#### Apply online

For further information on how to apply and the most up-to-date course fees please visit our MSc Management and Finance webpage.

durham.ac.uk/business/ programmes/masters/ finance



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### Programme overview

The MSc in Management and Finance combines management principles with advanced finance topics. This programme is ideal for students seeking leadership roles in financial institutions or corporate finance departments.

#### Core modules

- Corporate Finance Operational Risk
- Financial Management
- Fundamentals of Finance
- · Organisational Behaviour
- Strategy
- Dissertation

#### Optional modules

- Consulting
- East Asian Business and Management
- Employee Reward Strategy
- Mergers, Acquisitions and Corporate Restructuring

#### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Finance programmes include:

- Summer School
- Dissertation Abroad
- Practitioner Insights Guest Speaker
   Programme

For more information on enrichment opportunities see page 32.

#### **International opportunities**

The International Study Tour is a partially self-funded, intensive, optional module. The module runs throughout the second term, with a one-week international trip taking place during the term. The programme provides the opportunity to visit a series of prestigious global businesses, giving those on the programme an excellent opportunity to be exposed to the challenges of global business and an international awareness required for today's competitive global environment.

## Introduction to Management

Our Management programmes blend cutting-edge research with real-world application, ensuring that students are well-prepared to tackle the complexities of modern organisational challenges. Our esteemed faculty, who are leading experts in their fields, bring a wealth of practical insights and research-driven knowledge into the classroom. By fostering a collaborative learning environment, we encourage our students to develop critical thinking, strategic decision-making, and innovative problem-solving skills. Whether your goal is to advance in your current career or pivot to a new industry, studying Management at Durham University Business School will provide you with the tools and connections to achieve your professional aspirations.

**Additional** Accreditation





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durham.ac.uk/business/about/departments/management-and-marketing



Dr Saadat Saeed, **MSc Management Programme Director.** 



Professor Joseph Amankwah-Amoah, **MSc International Business Programme Director.** 



**Professor Sarah Xiao**, **MSc International Business Programme Director.** 

**Masters in** Management

in the UK

in Europe

in the world

**QS World** University Rankings 2025

#### **MSc Management**

#### **Entry requirements**

Masters in Management programmes are intended for graduates in any subject or discipline; no previous study in business or management is necessary. Business and management undergraduate students, or students who have completed a professional business qualification may find some content on this programme overlaps with their prior learning. You will need a UK first or upper second-class honours degree or international equivalent.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc Management webpages.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Management webpages.

durham.ac.uk/business/ programmes/masters/ management



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### Programme overview

Our management programmes consistently appear in top independent rankings for both quality and reputation. Taught by a world-class faculty and supported by international-quality research, these intensive one year, full-time programmes help you develop the analytical and practical skills employers value.

#### Our portfolio includes the following five degree routes:

- **MSc Management** 
  - **MSc Human Resource Management (HRM)**
- **MSc Management (Consulting)**
- **MSc Management (Entrepreneurship)**
- **MSc Management (Supply Chain Logistics)**



#### **MSc Management**

To help you stand out in a competitive global job market, our Management programmes offer a diverse selection of modules, allowing you to tailor your degree to align with your career goals or specific areas of interest. Core modules include:	MSc Management	MSc Management (Entrepreneurship)	MSc Human Resource Management	MSc Management (Supply Chain Logistics)	MSc Management (Consulting)
Business Analytics		•			
Consultants, Consultancies and Ethics					
Consulting					
Dissertation / Business Project					
Employee Relations					
Global Supply Chain Leadership					
Human Resource Management					
Introduction to Entrepreneurship					
Leading and Managing Change					
New Venture Creation					
Operations and Supply Chain Management					
Organisational Behaviour					
Strategic Marketing Management					
Strategy					
Sustainable Supply Chain Management					
Thinking Entrepreneurially					
Work and Society					

#### Choice of one of these elective Modules

#### Optional modules have included:

- Artificial Intelligence and Digital
- Human Resource Development
- East Asian Business and Management
- Employee Reward Strategy

- Ethical Leadership
- Global Business
- Innovation and Technology Management
- International Study Tour



#### **International opportunities**

The International Study Tour is a partially self-funded, intensive, optional module. The module runs throughout the second term, with a one-week international trip taking place during the term. The programme provides the opportunity to visit a series of prestigious global businesses, giving those on the programme an excellent opportunity to be exposed to the challenges of global business and an international awareness required for today's competitive global environment.

#### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Management programmes include:

- Summer School
- Dissertation Abroad
- Practitioner Insights Guest Speaker
   Programme

For more information on enrichment opportunities see page 32.

#### **Blueprint Startup Challenge**

For those wanting to explore entrepreneurial ideas, the University's annual Blueprint Startup Challenge provides the opportunity to win a share of over £50,000! The competition provides a comprehensive offer of startup support including one-to-one startup advice, coworking space, and workshops, as well as access to our global network of successful entrepreneurs, industry experts and investors.



Find out more at Venture Lab. durham.ac.uk/venturelab



These experiences have not only enhanced my academic and professional knowledge but have also enriched my personal growth in ways I never imagined.

Chloe Donnelly, MSc Human Resource Management





#### **MSc International Business**

#### **Entry requirements**

Masters in Management programmes are intended for graduates in any subject or discipline; no previous study in business or management is necessary. Business and management undergraduate students, or students who have completed a professional business qualification may find some content on this programme overlaps with their prior learning. You will need a UK first or upper second-class honours degree or international equivalent.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc International Business webpage.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc International Business webpage.

durham.ac.uk/business/courses/international-business-n2pd09



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### Programme overview

Our MSc International Business course recognises the international nature of modern-day commerce and develops the skills you need to successfully negotiate the realities of business management in a global context. You will develop an in-depth understanding of this ever-growing area of contemporary business through core and optional modules and will complete a practical business project or a research-based dissertation.

#### Core modules

- International Business Management
- Leadership in a Global Context
- Business Environment in Emerging Economy
- Advanced Data, Digital and Global Business Analytics
- Global Business Strategy and Analysis
- Global Environmental Sustainability and Corporate Social Responsibility
- Global Marketing Management
- Research Methods and Dissertation/
   Consultancy Reports in Global Business runs across Terms 2 and 3

#### Optional modules

- International Entrepreneurship
- International Business Finance and Technology (IB-Fintech)
- International Human Resource Management
- Digital Innovation and New Media in International Business

#### **International opportunities**

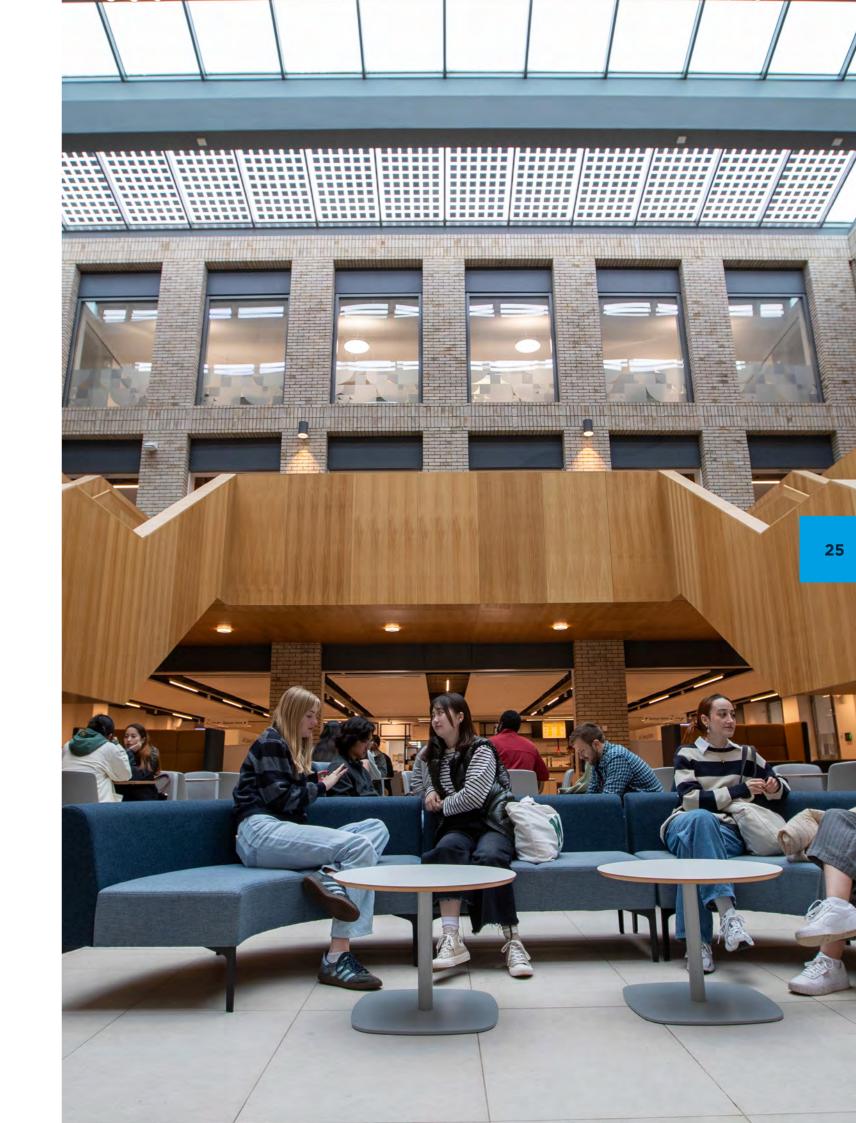
The International Study Tour is a partially self-funded, intensive, optional module. The module runs throughout the second term, with a one-week international trip taking place during the term. The programme provides the opportunity to visit a series of prestigious global businesses, giving those on the programme an excellent opportunity to be exposed to the challenges of global business and an international awareness required for today's competitive global environment.

#### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Management programmes include:

- Summer School
- Dissertation Abroad
- Practitioner Insights Guest Speaker
   Programme

For more information on enrichment opportunities see page 32.



## Introduction to **Marketing**

Our Marketing faculty comprises leading academics and industry practitioners who bring a wealth of knowledge and practical insights to the classroom. By fostering an engaging and interactive learning environment, we encourage our students to think critically, creatively, and strategically about marketing challenges and opportunities. Whether you aspire to work in a multinational corporation, a cutting-edge digital agency, or start your own business, studying Marketing at Durham University Business School will provide you with the tools and networks necessary to achieve your career aspirations.

**Professional Partnership** 

Accredited Degree



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durham.ac.uk/business/about/departments/management-and-marketing



Our MSc Marketing programme is meticulously crafted to develop crucial communication, marketing, and strategic skills that are in high demand by employers. With dedicated career support, opportunities to connect with marketing professionals, and access to an extensive global network, our Masters programme provides you with the expertise and resources needed to excel in today's competitive job market.



Professor Helen Goworek, MSc Marketing Programme Director.



**Masters in Marketing** 

in the UK in Europe

in the world

**QS World** University Rankings

#### **MSc Marketing**

#### **Entry requirements**

Our MSc Marketing programme is intended for graduates in any subject or discipline; no previous study in marketing is necessary. Marketing undergraduate students, or students who have completed a professional marketing qualification may find some content on this programme overlaps with their prior learning. You will need a UK first or upper second-class honours degree or international equivalent.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc Marketing webpage.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Marketing webpage.

durham.ac.uk/business/ courses/marketing-n5k609



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Marketing programme include:

- Summer School
- Dissertation Abroad
- Practitioner Insights Guest Speaker Programme

For more information on enrichment opportunities see page 32.

#### Programme overview

The MSc in Marketing at Durham University Business School offers an in-depth exploration of contemporary marketing theories and practices. This programme is designed to develop your understanding of key marketing concepts and their application in real-world scenarios, preparing you for a successful career in various marketing roles. You will engage with cutting-edge research and industry insights, ensuring that you are wellequipped to tackle the dynamic challenges of the marketing landscape.

#### Core modules

- Buyer Behaviour and Marketing Innovation
- Business to Business Marketing
- Contemporary Marketing Communication
- Marketing Management and Strategy
- Marketing Theory

- Research Methods and Dissertation in Marketing (International study route and business project routes available)
- Influencer and Content Marketing: Theory and Practice

#### Optional modules

Students can customise their learning experience by selecting from a range of optional modules that reflect their interests and career aspirations. Example optional modules include:

- Digital Marketing
- Global Marketing
- Innovation and Technology Management
- Science of Leadership
- Society and Sustainability



All my professors are excellent, with many years of teaching and research experience and numerous publications in top-tier academic journals.



Yuyu Jiang, **MSc Marketing** 



#### Joint programmes

Our innovative joint programmes are collaboratively designed by multiple departments to provide a comprehensive and interdisciplinary learning experience. By leveraging the unique strengths and expertise of each department, our programmes offer diverse perspectives and skills, ensuring that our participants are well-equipped to excel in their chosen fields.

# Introduction to **Business Analytics**

Our MSc in Business Analytics brings together the expertise of the Business School and the Department of Computer Science. The Department of Computer Science delivers high quality teaching and research and their programmes have been specifically designed to be demanding and intellectually challenging, whilst at the same time being scientifically, technologically and industrially relevant.



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durham.ac.uk/business/courses/business-analytics-g5k709



Dr Noura Al-Moubayed, Programme Director, Department of Computer Science.



Dr Arezou Ghiassaleh, Programme Director, Durham University Business School.



Professor Spyros Angelopoulos, Programme Director (Interim), Business School.

Masters in **Business Analytics** 

6<sup>th</sup> 19<sup>th</sup> in Europe

51st - 60th in the world

QS World University Rankings 2025

#### **MSc Business Analytics**

#### **Entry requirements**

The programme is designed for graduates from either a business background (with evidence of strong quantitative content) or a tech background (including numerate scientific disciplines with strong computational content). You will need a UK first or upper second-class honours degree or international equivalent in one of the following:

- Business
- Computer Science
- Related subject with strong quantitative component

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details are available on our MSc Business Analytics webpage.

As there is a high demand for this programme with a finite number of places available, we operate a staged admissions process with application deadlines throughout the year.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Business Analytics webpage.

durham.ac.uk/business/ courses/business-analytics -g5k709



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum.

Opportunities on our MSc Business Analytics programme include:

Practitioner Insights - Guest Speaker
 Programme

For more information on enrichment opportunities see page 32.

#### Programme overview

Our one-year, full-time MSc Business Analytics programme is designed to equip you with the skills to leverage AI and data-driven approaches for strategic decision-making. You will explore the role of AI-powered business analytics within organisations and develop expertise in extracting insights from data through machine learning, big data algorithms, and natural language processing techniques for enterprise intelligence and large-scale information analysis.

#### Core modules

- Introduction to Business Analytics
- Data Analytics in Action
- · Learning from Data
- Managing Data-Driven Innovation
- Natural Language Analysis
- Retail Analytics
- Data Analytics for Strategic Decision-Making

#### International Field Trip

The field trip aims to provide you with the experiential learning needed to acquire an inside perspective of operating globally. You will visit a series of data-intensive participating organisations, where you will analyse each organisation using a structured learning approach and present your analysis to the representatives of the participating organisations. With travel and accommodation costs fully funded by the University, this activity provides an excellent opportunity to apply your academic learning to a real-world challenge, whilst enhancing your employability through exposure to new cultures and ways of working in international companies.

\*Documentation will be provided by the Business School to aid your visa application, however, if you are unsuccessful in obtaining a visa for the field trip, no refund on fees will be provided.

#### **Business Analytics Project**

You will investigate an in-depth issue which is applicable and relevant to business analytics and will enable you to incorporate your skills and learning from previous modules. You can pursue your project in two ways, either by working with a host organisation or by producing an issue-led investigation which is not focused on just one organisation, but instead examines a specific business analytics issue.



A unique highlight is the International Field trip, where we collaborated with the University of San Francisco on a business analytics problem. The opportunity provided invaluable exposure to real-world challenges.



Syed Arham Asif, MSc Business Analytics 2023/24



Dr Yanlu Zhao, Programme Director, Durham University Business School.

durham.ac.uk/business/courses/energy-engineering-management-h1kg09

Our MSc in Energy Engineering Management is an exciting programme designed to address the

University Business School and the Department of Engineering, in partnership with the Durham

complex challenges and opportunities within the energy sector. Taught full-time over one year

in the historic city of Durham, this innovative programme is a collaboration between Durham

Energy Institute. This interdisciplinary approach ensures that students gain a comprehensive

understanding of both the technical and managerial aspects of energy systems.

Professor Grant Ingram, Programme Director, Department of Engineering.

Durham University Department of Engineering

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Complete
University
Guide 2025

### **MSc Energy Engineering Management**

#### **Entry requirements**

The MSc In Energy Engineering Management programme is designed for graduates from an engineering or relevant background. You will need a UK first or upper second-class honours degree or equivalent in engineering or a relevant related subject.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc Energy Engineering Management webpage.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Energy Engineering Management webpage.

durham.ac.uk/business/ courses/energyengineering-management -h1kg09



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum.

Opportunities on our MSc Energy Engineering Management programme include:

Practitioner Insights - Guest Speaker
 Programme

For more information on enrichment opportunities see page 32.

#### Programme overview

The MSc Energy Engineering Management programme offers a unique blend of technical engineering knowledge and advanced management skills. This interdisciplinary programme is designed to equip you with the tools and skills required to tackle contemporary energy challenges and drive sustainable and efficient energy solutions. The curriculum integrates theoretical foundations with practical applications, enabling you to embark on an exciting and fulfilling career in the energy sector and related fields.

#### Core modules

- Business and Engineering Systems
- Decarbonisation of Heating and Cooling
- Future Vehicles
- Career and Professional Skills Development
- Environmental and Climate Economics
- New Venture Creation

#### Optional modules

Example optional modules have typically included:

- Artificial Intelligence and Deep Learning
- Context and Challenges in Energy and Society
- Decision Science and Analytics in Energy
  Business Management
- Environmental Engineering
- Renewable Energy Technologies
- Society, Energy, Environment and Resilience

### Strategic Business and Engineering Project

This final part of your programme involves an indepth investigation into an issue of your choice, relating to the business and management of an energy systems process. The project is the culmination of your studies and will enable you to incorporate your skills and learning from previous modules.



The climate crisis is a global issue that requires a global approach to solve. The MEEM program is the perfect place to gain a global perspective on ways to combat the climate crisis since our diverse cohort allows us to learn about climate practices all over the world.



Harper Daniels, MSc Energy Engineering Management 2023/24



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We offer a range of enrichment opportunities designed to help you stand out from the crowd.



#### International opportunities

We're proud of our strong international connections. Helping you get an inside perspective is a key part of the programme. That's why we offer a range of opportunities to help immerse you in a country's business and academic environment, make new contacts and stand out in a competitive job market. International opportunities include:



#### Summer School

During the summer, you will have the chance to attend a Summer School at one of our esteemed global university and business partners. These partially self-funded, competitive programmes typically take place for up to three weeks in June, July, or August, following the exam period. They cover a broad spectrum of topics designed to enhance the knowledge you've gained at Durham. Please note that due to limited availability, all students must apply to secure a spot in these highly sought-after Summer Schools.

#### **Dissertation abroad**

MSc students at Durham University Business School have the opportunity to apply to complete their Dissertation (research project) at one of our prestigious European partner institutions, from June to September. This partially self-funded programme is highly popular among our students and will allow you to experience living abroad, expand your network, and gain insights into campus life in a different country. Participating in this programme not only enhances personal skills but also boosts employability by showcasing adaptability, resilience, communication skills, and a global mindset. The international team at the Business School will support you throughout the process, from application to departure, ensuring a smooth and enriching experience.

### Practitioner insights — Guest Speaker Programme

An integral part of the programme is the engagement with the world of practice. Our Guest Speaker Programme provides the opportunity to enjoy presentations by leading international academics and practitioners within your chosen area of interest. Past speakers have included representatives of major global multinationals and leading scholars, combining critical and progressive thinking with practical insights.

Whether you want to work for an organisation, for yourself, or go on to further study, our career development support and guidance offers you the opportunity to build your employability skills.



Our Team offer a wide range of opportunities to help you develop the skills necessary to build a successful future career. With its own dedicated postgraduate careers team we offer a full range of careers services, which are internationally-focused and reflective of the global locations in which our students want to work. Created to complement the events, workshops and fairs organised by the University's Careers and Enterprise Centre, we will support you through your programme and beyond. You will be given information about the careers programme during your first few weeks at Durham, including access to the Business School's online Career Development Portal.

Our service is designed to give you the opportunity to:



Develop the essential skills demanded by international recruiters through interactive workshops.



Network with businesses and engage with international recruiters in a range of activities, presentations and events.



Access a huge range of resources, international jobs board, CV and assessment technology and career webinar series.



#### Individual career opportunities

Appointments with our Career Consultants give you the opportunity to develop your CV, improve your job search strategy and prepare for interviews. The team also offer practice interviews and assessment exercises to help you with your preparation.

#### **Connecting with business**

There are many opportunities throughout the year. From engaging with organisations and alumni to further enhance your knowledge and skills, to meeting with a range of recruiters via workshops, presentations and fairs. Working in partnership with the University's Careers and Enterprise Centre, you can engage with some of the UK's leading employers as well as international employers using video conferencing technology in the Business School.



dur.ac.uk/study/careersemployability-enterprise

## Supporting your studies

At Durham you will benefit from all the resources you'd expect from a leading business school. From the latest IT and library services to a virtual learning environment, you'll have everything to hand to make the most of your learning.



durham.ac.uk/ collegesand-studentexperience



durham.ac.uk/ teamdurham

#### Sports facilities

Sport is an important part of Durham life and our facilities are second to none. From our British Rowing Performance Centre to the British Fencing Centre, and boasting teams which compete in the England Hockey National leagues and the FA Women's Super League, we can offer something for everyone. For more information, visit Team Durham.









#### Our colleges

All full-time postgraduate students become a member of one of our colleges. As well as offering a wide range of societies, social and cultural activities, your college will provide support and a sense of belonging during your time in Durham, adding to your overall experience and helping you graduate with much more than just a degree.

#### Accommodation

We offer good quality, reasonably priced accommodation at Durham University. If this is not for you, we can help you find local private accommodation to suit your needs. We will provide you with more specific details upon application.



Discover what life as a student at Durham University is truly like by hearing directly from our students.

Visit durham-student.org for more insights



#### Global alumni network

When you join us, you become a member of the Business School's alumni network. With over 36,000 members in over 140 countries, it facilitates friendships and business connections, and sits at the heart of the Durham experience. Our alumni community enjoys online career resources and global career and network-building events.



durham.ac.uk/business/about/alumni-and-friends

### Durham University Business School



# Executive Education

Shaped from over 50 years' experience working with regional, national and international private and public sector clients, our progressive executive education delivers immediate results for individuals and organisations. Flexible and consistent in quality, you'll find a course to suit your needs, whatever your sector or location. If you can't see exactly what you're looking for, contact us so we can create a bespoke course to reflect your requirements.

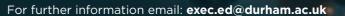


durham.ac.uk/business/ for-business/ executive-education









Or visit dur.ac.uk/business/courses/supply-chain-management-executive-n2pb09



Experience a dynamic partnership between two world-renowned institutions, working together to deliver an exceptional collaborative programme.

Our two-year part-time Executive Master's in Supply Chain Management blends on-campus modules with online learning for a comprehensive educational experience.







#### The programme

With four core modules and four elective modules, the programme offers specialised supply chain management courses and a strategic supply chain project that focuses on real-world problem-solving with industry partners.



### **MSc Accounting Analytics and Sustainability**

#### **Executive-level online Masters**

Enhance your understanding of technology, data analytics, machine-learning and artificial intelligence in the related fields of accounting and auditing, while improving your analytical skills and knowledge in sustainability, integrated reporting and environmental, social and governance related issues.

- Executive-level programme
- Delivered fully online:
  - part-time study format
  - o over 48 months

- Flexible study progress through three phases:
  - Phase 1 Postgraduate Certificate
  - Phase 2 Postgraduate Diploma
  - Phase 3 MSc

#### **Contact the Executive Education Team:**

exec.ed@durham.ac.uk







#### Learn more:

durham.ac.uk/business/maas



Are you considering the next step in your career?

Our MBA programmes are designed to provide you with everything you need for success in the business world: agile analytical thinking, global awareness and strong communication skills. With close connections to many leading organisations, we are both informed by and immersed in the dynamic commercial landscape. We offer three ways to study the MBA.

#### **Durham MBA (Online)**

Ranked 6<sup>th</sup> in the world (Financial Times Online MBA Ranking 2024), the Durham MBA (Online) will enhance your key business and leadership capabilities to enable you to achieve your career aspirations whilst you continue in full-time employment, so you can apply what you learn directly into the organisation you work for.

It is studied over two years, part-time and flexibility is very much at the heart of the Durham MBA (Online). You can choose to study entirely online or take a more blended approach and attend some modules at the Business School in Durham

durham.ac.uk/business/ programmes/mba/online-mba

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#### **Durham MBA (Full-time)**

Ranked 78<sup>th</sup> in the world (Financial Times Global MBA Ranking 2024), combining theory and practical business experience, the Durham MBA (Full-time) is both challenging and inspiring, the programme is continually enhanced to ensure you perform at the cutting-edge of your chosen profession. Studied over 12 months, you will be encouraged to confront new ideas, explore innovative management theories and apply your learning to the world of practice.

durham.ac.uk/business/ programmes/mba/full-time







The Durham MBA stood out to me for several reasons. Firstly, the programme structure emphasises applying theory to practice rather than being purely theory-oriented, which aligns perfectly with my interests and expectations. Also, having studied at Durham University nine years ago, I knew it would be a great place to return to. The University has a strong culture of supporting students, and the college system provides excellent support and networking opportunities.

Sachiko Yoshizumi, Full-time MBA Alumna



## **Executive MBA**

#### The Durham-EBS Executive MBA

The Durham-EBS Executive MBA (EMBA) is focused on the business world, with delivery and activities taking place in both the UK and Germany, at two renowned European business schools. Designed for talented managers and entrepreneurs who have a desire to make a positive difference, it enables you to develop the advanced business skills and knowledge that will enhance your career without having to take a break from your current role. In just 18 months you can achieve two internationally recognised qualifications.







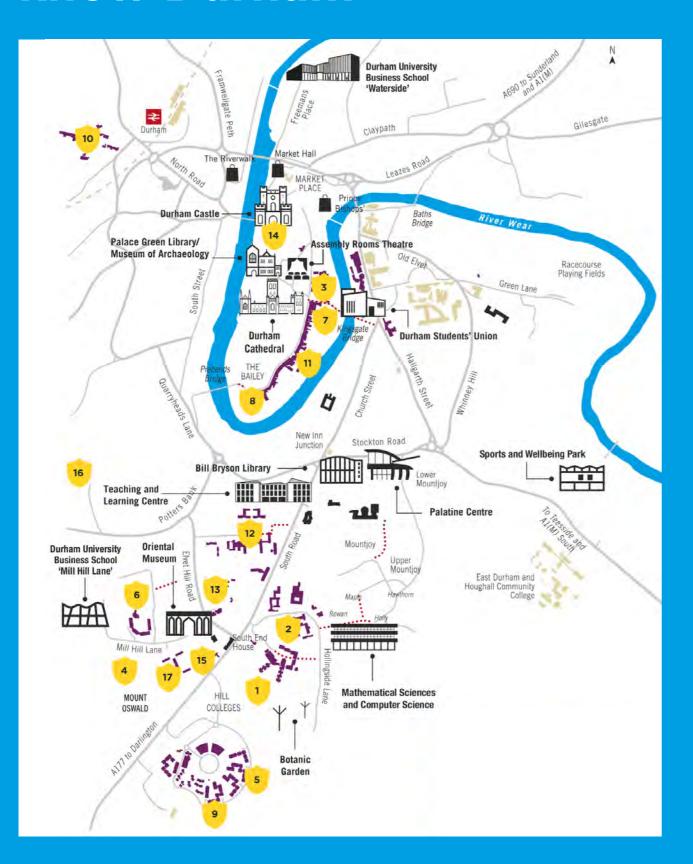
### About the Durham-EBS Executive MBA (EMBA)

The programme's strong international focus is also reflected in the core and elective modules, the diverse teaching faculty as well as the diversity of student backgrounds in each cohort. The business and alumni connections you gain will also support you in furthering your career. This dual award draws on both UK-specific and European experience giving you an insight into leadership in today's international business world.

Throughout the programme, you will explore the operations of global markets, understand how to lead transnational business relations and further build your international network of contacts. You will also be working alongside a diverse group of experienced business professionals and academics from the UK, Germany and around the world. The Durham-EBS Executive MBA programme commences each September with a



# Getting to **know Durham**





In Durham City you're among some of the world's finest architecture where the famous Castle and Cathedral - together designated a UNESCO World Heritage Site - dominate the skyline. Durham has a compact, friendly feel, while providing the facilities you would expect of a thriving city including: excellent boutiques, cafés, bars and restaurants. You will enjoy a fantastic student lifestyle, in lively surroundings with a superb choice of events and entertainment. Further afield you can explore the breath-taking scenery of our countryside and coastline, or visit a wide range of local attractions, festivals and events which cater for every taste.

#### **Explore**

We encourage you to view our self-guided tour.



durham.ac.uk/visit-us/open-days/ self-guided-tours

#### Meet us

There are several opportunities to meet us. You can chat with us at one of the international recruitment fairs we attend throughout the year, or sign up to an online information session, both are great ways to find out more about studying in Durham. For more information on upcoming events, visit our **Events webpage**.



durham.ac.uk/business/meet-us







Durham University Business School Durham University Business School



@dubusschool

This University publication is intended as a general guide to the University of Durham's courses and facilities and forms no part of any contract between you and the University except as provided below. The publication is prepared in advance of the academic year to which they relate. The University makes every effort to ensure that the information contained here is accurate. Although reasonable steps are taken by the University to provide the courses and services described, the University cannot guarantee the provision of any course or facility. Any course may be altered or withdrawn owing to circumstances beyond the University of Durham's reasonable control. Such circumstances include (but are not limited to) industrial action, lack of demand, departure of key personnel, change in Government policy, withdrawal or reduction of funding, change

#### Contact our enquiries team



durham.ac.uk/study/ask-us

of Law. The University will take such steps as are available to it to minimise the effect of any alteration or withdrawal of a course. Such steps may include the offer of a place on an alternative course. Please note that the University's website is the most up to date source of information regarding courses and facilities and we strongly recommend that you always visit the website before making any commitments. Durham University and Durham University logo are registered Trade Marks of the University of Durham. Unless otherwise stated, all material in this publication is copyright of the University of Durham. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, or by any means, electronic, mechanical, photocopying, recording or otherwise, without the permission of the University.