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# Welcome from the Executive Dean



Celebrating Sixty Years of

# **Celebrating 60 Years**

In 2025, Durham University
Business School proudly marks
60 years of excellence in
business education, research,
and impact. Since the launch
of our first programme in 1965,
we have shaped generations
of leaders, advanced groundbreaking research, and built a
strong global community.





Find out more at
durham.ac.uk/business/about/60th-anniversary

This year marks the 60th anniversary of our commitment to delivering world-class postgraduate education, and we are delighted to welcome you to Durham at such a special moment in our history.

At Durham University Business School, we pride ourselves on fostering a vibrant and inclusive community where innovation and academic excellence thrive. Our dedicated faculty, state-of-the-art facilities, and diverse student body create an environment that is both intellectually stimulating and personally supportive.

As you begin your journey with us, you will find numerous opportunities to engage with cutting-edge research, collaborate with industry leaders, and develop lifelong professional networks. We understand that pursuing a master's degree is a significant commitment, and we are here to support you every step of the way.

Our comprehensive resources from dedicated academic advisors and career services to a wide range of extracurricular activities are all designed to enhance your learning experience and help you achieve your goals.

Professor Kieran Fernandes, Executive Dean, Durham University Business School





# Why Durham University in the UK **Business School**

**GOOD** UNIVERSITY **GUIDE** 

Financial Times European **Business School Ranking** (2024)

UNIVERSITY OF THE YEAR

#### Global recognition and connections

Durham University is ranked among the world's top 100 universities, in the QS World University Rankings 2026. Our Business School boasts a global alumni network of over 36,000 graduates spanning more than 140 countries, and a wider university alumni community exceeding 128,000 individuals. Our staff and student body represent over 100 countries, reflecting our commitment to fostering a diverse and inclusive environment.

#### Innovative learning and research

At Durham University Business School, we believe in getting closer to the realities of business. Our approach combines academic excellence with insightful research and exceptional global business connections. We are dedicated to supporting innovation and teaching tomorrow's leaders. Our programmes are designed to equip students to become innovative business thinkers of the future, capable of making a significant impact in their careers and beyond.

#### Community and networking

As a student at Durham University Business School, you will join a dynamic and supportive community. Our extensive alumni network and strong industry connections provide invaluable opportunities for mentorship, networking, and career advancement. We pride ourselves on fostering a collaborative and supportive environment where students can thrive academically and professionally.

durham.ac.uk/business/about



#### A legacy of excellence

Durham University Business School, founded in 1965, stands as one of the UK's longest-established business schools. We are proud to be an integral part of Durham University, a prestigious institution founded in 1832 with over 190 years of history. Durham University is a globally outstanding centre of teaching and research excellence, known for its unique and historic setting and its collegiate community of extraordinary people.

We have been named University of the Year in The Times and The Sunday Times Good University Guide 2026.

Our University is also a member of the Russell Group of 24 leading, research-intensive UK universities.

#### Triple accreditation

The Business School has the privilege of holding the prestigious triple accreditation (AACSB, AMBA and EQUIS). This places us among an elite group of business schools worldwide, recognised for meeting rigorous standards of excellence in education, research, and operations.







#### One Business School - Two locations

The Business School operates across two state-of-the-art locations: Mill Hill Lane and the newly opened Waterside building in the heart of Durham City Centre. The impressive 11,000-square-metre Waterside facility brings a dynamic new space to the School, enhancing its world-class learning environment. Teaching takes place across campus, and staff, students, and visitors have access to both locations.



durham.ac.uk/business/about/our-locations

## Introduction to **Accounting**

Our MSc Accounting programme offers a comprehensive curriculum, in a stimulating learning environment and is designed to equip you with the advanced knowledge and practical skills to excel in the dynamic field of accounting and finance. By choosing to study accounting at Durham, you will be joining a vibrant academic community. The Department of Accounting at Durham University Business School is renowned for its cutting-edge research, world leading faculty, and strong industry connections.









durham.ac.uk/business/about/departments/accounting

**Apply online** 

For further information on how to apply and the most up-to-date course fees please visit our MSc Accounting webpage.

durham.ac.uk/business/ courses/accounting-l1t509

**MSc Accounting** 

The MSc Accounting programme is

designed for new or recent graduates in

in accounting is necessary. Accounting

qualification may find some content

of this programme overlaps with their

upper second-class honours degree or

note that you must meet a minimum

overall standard in a recognised test of

English. Further details of these tests and

minimum overall scores are available on

our MSc Accounting webpage.

international equivalent.

prior learning. You will need a UK first or

If English is not your first language, please

any subject or discipline, no previous study

undergraduate students, or students who

have completed a professional accounting

**Entry requirements** 



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### Programme overview

The MSc in Accounting at Durham University Business School offers an in-depth exploration of key accounting principles, advanced financial techniques, and strategic management practices. Our curriculum is carefully designed to balance theoretical foundations with practical applications. This is an ideal programme if you're looking to pursue a career in accounting but have no prior subject knowledge.

#### Core modules

- Auditing and Assurance
- Financial Accounting and Reporting
- Financial Planning and Control
- Modern Accounting Research
- Research Methods in Accounting
- MSc Accounting Dissertation

#### Optional modules

Students can tailor their learning experience by choosing from a range of optional modules that reflect their interests and career goals. You will choose one module from the list below:

- Accounting: An Information Content Perspective
- Accounting Theory
- Corporate Governance
- Financial Statement Analysis

You will then choose a further two modules from the

- Introduction to Data Analytics and Visualisation
- Introduction to Machine Learning and Artificial Intelligence
- Sustainability and Ethics
- Sustainability and Integrated Reporting
- Credit bearing language module offered by the Centre for Foreign Language Studies



### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum.

Opportunities on our MSc Accounting programme include:

- Summer School
- Dissertation Abroad
- Practitioner Insights -**Guest Speaker Programme**

For more information on enrichment opportunities see page 32.



Welcome to the MSc in Accounting at Durham University Business School. Our innovative MSc Accounting programme is designed to help you develop an in-depth understanding of the theory and practice of accounting, as well as the critical thinking skills so valued by employers. And with professional exemptions from the ACCA and CIMA, this is an ideal programme to choose if you're looking to pursue a career in accountancy or business more broadly.





A World Top University **QS World University** Rankings 2026



MSc Accounting offers an ideal opportunity to gain specialist accounting knowledge and professional accountancy qualification exemptions in a supportive environment, tailored towards those with no prior accounting knowledge.



Isobel Schofield, MSc Accounting **Nationality: British** 



# Introduction to **Economics**

Economics at Durham inspires and challenges our students, helping them become critical thinkers and confident problem solvers ready to take on real-world challenges. Our graduates are well-prepared for global careers across diverse sectors, leading businesses or working in finance, government, and multinational companies. Engaging coursework, dedicated resources, and expert faculty mentorship create a supportive learning environment where students thrive academically and personally, reaching their full potential.

The Department of Economics at Durham University Business School is internationally recognised for excellence in both teaching and research. Our research centres produce impactful work that informs policy, drives innovation, and influences business practice around the world.



durham.ac.uk/business/about/departments/economics



Our Masters in Economics programmes offer rigorous training at the frontier of research to meet the most advanced requirements of employers in the global job market. Whether you are considering a career in industry, policy making institutions or academia, the analytical and quantitative skills gained here at Durham would be an invaluable asset.



Dr Vsevolod Ostapenko, MSc Economics Programme Director.





#### **Masters in Economics**

#### **Entry requirements**

For Masters in Economics programmes you will need:

- The equivalent of a UK upper second-class single or joint honours degree in Economics, Finance, Mathematics, Statistics, Physics, Computer Science or Engineering.
- If your degree is in another subject, you will also require good grades in two Mathematics/ Statistics/Econometrics modules.
- Applicants with relevant Economicsrelated work experience may be considered even if they narrowly miss the academic requirements.
- If English is not your first language, you
  must meet a minimum overall standard in a
  recognised test of English. Further details of
  these tests and minimum overall scores are
  available on our MSc Economics webpages.

\*Always refer to the website for the latest, most up to date entry requirements.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our **MSc Economics webpages**.

durham.ac.uk/business/ programmes/masters/ masters-in-economics



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### Programmes

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Our Masters in Economics programmes provide an in-depth understanding of economic theory and methods of applied analysis. We offer three routes:

- MSc Economics
- MSc Environmental and Natural Resource Economics
- MSc Behavioural Economics

Core modules  Core modules:	MSc Economics	MSc Environmental and Natural Resource Economics	MSc Behavioural Economics*
Advanced Microeconomics			
Advanced Macroeconomics			
Econometric Analysis			
Advanced Topics in Behavioural Science			•
Dissertation			
Environmental and Climate Economics		•	
Natural Resource Economics			
Behavioural Economics			
Experimental Economics			

\* MSc Behavioural Economics core modules are subject to University approval

#### Optional modules

You will then choose between two and four modules, from a list which has typically included:

- Development Economics
- Game theory
- · International Trade and Finance
- Money and Banking
- Microeconometrics\*
- Time-Series Analysis\*
- Environmental and Climate Economics\*
- Natural Resource Economics\*
- Behavioural Economics\*
- Experimental Economics\*

Students on our flagship MSc Economics can boost their industry insight and employability by choosing one of two specialised finance modules:

- Capital Market Development
- Market Microstructure

Our MSc Behavioural Economics also offers a distinctive set of additional optional modules that blend Economics and Psychology, providing a unique interdisciplinary view of decision-making:

- Behavioural and Neurofinance
- Behavioural Insights for Public Policy
- Power and Influence

Visit our website for the latest and complete list of modules.

#### Pre-sessional modules:

To support your learning, we offer an online pre-sessional module, Introduction to Economics. Covering six key topics, it provides the essential tools to prepare you for advanced Microeconomics and Macroeconomics. This is especially valuable if you are new to Economics.

This pre-sessional is self-paced and available to all students several months before teaching begins. It includes video lectures with reading lists, quizzes to check your understanding, and practice exercises with solutions.

To build the strong quantitative foundation required to study at Masters level, all students will take a compulsory non-credit bearing Mathematics and Statistics module (details TBC), covering key concepts from Calculus, Linear Algebra, Statistics, and Probability needed for Masters-level Economics.

#### Software for data analysis

The skills of collecting, analysing, and interpreting data are a critical component in the toolkit of a contemporary economist. During your MSc studies, you will learn how to handle data and undertake empirical research using **R**, **Python** and **STATA**.

Our programmes also offer two optional modules focused on practical data science, with applications to economic problems: Data Analytics and Machine Learning.

You may also benefit from taking short extracurricular training courses in valuable programming skills to support advanced research and strengthen your career prospects.



My Masters studies were instrumental in helping me secure a graduate role as a research economist within the UK Competition and Markets Authority (CMA).



Robert Mitchell
MSc Economics
Nationality: British



#### City of London field trip

The London field trip offers a unique opportunity to meet senior professionals in finance, including chief economists, chief risk officers, and other leaders. Gain insights into industry trends, global market challenges, and career opportunities, while networking with top professionals. Previous visits have included JP Morgan, the Bank of England, Bank of China, Crédit Agricole, Sage, Cavendish, and more.

#### **Enrichment opportunities**

We offer a range of additional opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Economics programmes include:

- Summer School
- Dissertation Abroad
- Practitioner Insights Guest Speaker
   Programme

For more information on enrichment opportunities see page 32.

## Introduction to **Finance**

By choosing to study finance at Durham, you will be joining a vibrant academic community committed to excellence in research and teaching. Our programmes are designed to equip you with the tools and knowledge necessary to navigate the complexities of the financial world and to make impactful contributions in various finance-related fields.



durham.ac.uk/business/about/departments/finance

Our MSc Finance programmes are affiliated with the Chartered Financial Analyst Institute (CFA)





Professor Baback Roodbar,
MSc Finance Programme Director.



Dr Anthony Kyiu, MSc Management and Finance Programme Director. Masters in Finance

10<sup>th</sup> in the UK

34<sup>th</sup> in Europe

= 61<sup>st</sup> in the world

QS World University Rankings 2026

#### **MSc Finance**

#### **Entry requirements**

The Masters in Finance programmes are designed for new or recent graduates. Certain routes within the Masters in Finance programme may also be of interest to those who already have practical experience in the field of finance. Prospective candidates must hold qualifications equivalent to a UK first or upper second-class honours degree in any discipline. Applicants are also expected to have strong quantitative skills for the programme, which includes fundamental concepts of calculus and statistics. Therefore, having studied a relevant mathematics/quantitative module at university level or a minimum of A level Mathematics (or its equivalent) is a prerequisite for prospective candidates. For a full list of equivalent qualifications please visit our Entry Requirements webpage.

durham.ac.uk/study/ international/ entry-requirements



If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our **MSc Finance webpages**.

durham.ac.uk/business/ programmes/masters/ finance



#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Finance webpages.

durham.ac.uk/business/ programmes/masters/ finance



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships





Durham University
Business School has
been exceptional.
The faculty's
expertise and
support have been
invaluable, and the
diverse cohort has
fostered engaging
discussions and
collaboration.



Elizaveta Konopleva, MSc Finance (Accounting and Finance) Nationality: Russian



#### Programme overview

Our intensive one year full-time MSc Finance
programmes are designed to provide you with the
necessary skills and knowledge to pursue a career in
finance and related disciplines. By choosing one of
our programmes, you will be joining a business school
with an internationally diverse faculty and student
body, enabling you to expand your global network.
Opportunities such as international exchanges,
networking events and access to the latest software
and database facilities add further value to the
programme to enhance your career.

Our portfolio includes the following six degree routes:

- MSc Finance
- MSc Finance (Accounting and Finance)
- MSc Finance (Corporate and International Finance)
- MSc Finance (Economics and Finance)
- MSc Finance
  (Finance and Investment)
- MSc Finance (Financial Technology and Banking)

#### **MSc Finance**

To help you stand out in a crowded global job market, you can choose from a wide range of modules to customise your degree to your chosen career path or a specific area of interest.  Core modules in recent years	MSc Finance	MSc Finance (Accounting and Finance)	MSc Finance (Corporate and International Finance)	MSc Finance (Economics and Finance)	MSc Finance (Finance and Investment)	MSc Finance (Financial Technology and Banking)
Advanced Financial Theory						
Advanced Macroeconomics						
Advanced Microeconomics						
Bank Management						
Banking and Financial Intermediation						
Corporate Finance						
Derivative Markets						
Econometric Methods						
Econometric Analysis						
Financial Accounting and Reporting						
Financial Risk Management						
Financial Statement Analysis						
Financial Technologies						
Advanced Financial Technologies						
Mergers, Acquisitions and other Corporate Restructuring						
Portfolio Management						
Python for Finance						
Security Analysis						
Dissertation						

#### Choice of one of these elective Modules

#### Optional modules have included

- Digital Banking
- Blockchain and Cryptocurrencies
- Cybersecurity in Finance

- Fixed Income Securities
- Equity Valuation
- International Study Tour

Visit our website for the latest and complete list of modules.

## **Enrichment and international opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Finance programmes include:

- Summer School
- Dissertation Abroad
- International Study Tour
- Practitioner Insights Guest Speaker Programme

For more information on enrichment and international opportunities see page 32.

While you study with us you will also have the opportunity to be involved in

- Investment Club
- The Trading Challenge
- The Stock Pitch Competition

These initiatives give you the chance to put your financial skills to the test and enhance your CV.

## The Certificate in Engagement with Practice in Finance

The programme enhances the MSc Finance degree by combining technical training with soft skills through activities like Bloomberg certifications and industry-led events. Core components such as coding bootcamps, CFA training, and the student-run Investment Club build practical experience and professional competencies. This programme is open to all Masters students studying Finance.

#### Additional resources

The School has made significant investment in database resources including Thomson Reuters, Datasteam and Orbis. These state-of-the-art databases give you the opportunity to interrogate the financial records of millions of companies worldwide and add valuable insight to your research.

#### Trading laboratory

As part of our provision of a wide range of software and databases, we offer training on our Bloomberg terminals for accessing economic and financial data. Along with Zero to Hero intensive training in Python, SQL, C/C++ and VBA.



#### **MSc Islamic Finance**

#### **Entry requirements**

The MSc Islamic Finance programme is designed for new or recent graduates. However, it may also be of interest to those who already have practical experience in the field of finance. Prospective candidates must hold qualifications equivalent to a UK first or upper second-class honours degree in any discipline.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our **MSc Islamic Finance webpage**.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Islamic Finance webpage.

durham.ac.uk/study/courses/islamic-finance-n3kd09



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### Programme overview

MSc in Islamic Finance will give you the necessary critical skills to develop ethical screening and decision-making on top of financial decision-making skills. Since Islamic finance is constituted from a particular knowledge set, this programme aims to provide you with fundamental knowledge related to Islamic finance galvanised by essential practical skills and real-world applications in an international context. It also focuses on the countries that have a systemic presence of Islamic finance, including the UK.

#### Core modules

- · Islamic Banking and Finance
- Islamic Law and Financial Transactions
- Islamic Political Economy
- Fundamentals of Finance
- Financial Management
- Quantitative Methods
- Dissertation in Finance

#### Optional modules

- Risk Management Issues in Islamic Finance
- Climate Finance
- Financial Technologies
- Islamic Capital Markets
- International Study Tour

## **Enrichment and international opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Finance programmes include:

- Practitioner Insights Guest Speaker Programme
- International Study Tour

For more information on enrichment and international opportunities see page 32.

## The Certificate in Engagement with Practice in Finance

The programme enhances the MSc Finance degree by combining technical training with soft skills through activities like Bloomberg certifications and industry-led events. Core components such as coding bootcamps, CFA training, and the student-run Investment Club build practical experience and professional competencies. This programme is open to all Masters students studying Finance.

#### **MSc Management and Finance**

#### **Entry requirements**

Our MSc Management and Finance programme are intended for graduates in any subject or discipline; no previous study in business or management is necessary. Business and management undergraduate students, or students who have completed a professional business qualification may find some content on this programme overlaps with their prior learning. You will need a UK first or upper second-class honours degree or international equivalent.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc Management and Finance webpage.

#### Apply online

For further information on how to apply and the most up-to-date course fees please visit our MSc Management and Finance webpage.

#### durham.ac.uk/business/ programmes/masters/ finance



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### Programme overview

The MSc in Management and Finance combines management principles with advanced finance topics. This programme is ideal for students seeking leadership roles in financial institutions or corporate finance departments.

#### Core modules

- Corporate Finance Operational Risk
- Financial Management
- Fundamentals of Finance
- · Organisational Behaviour
- Strategy
- Dissertation

#### Optional modules

- Consulting
- East Asian Business and Management
- Employee Reward Strategy
- Mergers, Acquisitions and Corporate Restructuring

## **Enrichment and international opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Finance programmes include:

- Summer School
- Dissertation Abroad
- International Study Tour
- Practitioner Insights
   Guest Speaker
   Programme
- For more information on enrichment and international opportunities see page 32.

## The Certificate in Engagement with Practice in Finance

The programme enhances the MSc Finance degree by combining technical training with soft skills through activities like Bloomberg certifications and industry-led events. Core components such as coding bootcamps, CFA training, and the student-run Investment Club build practical experience and professional competencies. This programme is open to all Masters students studying Finance.

## Introduction to Management

Our Management programmes blend cutting-edge research with real-world application, ensuring that students are well-prepared to tackle the complexities of modern organisational challenges. Our esteemed faculty, who are leading experts in their fields, bring a wealth of practical insights and research-driven knowledge into the classroom. By fostering a collaborative learning environment, we encourage our students to develop critical thinking, strategic decision-making, and innovative problem-solving skills. Whether your goal is to advance in your current career or pivot to a new industry, studying Management at Durham University Business School will provide you with the tools and connections to achieve your professional aspirations.

**Additional** Accreditation





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durham.ac.uk/business/about/departments/management-and-marketing



Dr Saadat Saeed, **MSc Management Programme Director.** 



Professor Joseph Amankwah-Amoah, **MSc International Business Programme Director.** 

**Masters in** Management

th in the UK

in Europe

in the world

**QS World** University Rankings 2026

#### **MSc Management**

#### **Entry requirements**

Masters in Management programmes are intended for graduates in any subject or discipline; no previous study in business or management is necessary. Business and management undergraduate students, or students who have completed a professional business qualification may find some content on this programme overlaps with their prior learning. You will need a UK first or upper second-class honours degree or international equivalent.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc Management webpages.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Management webpages.

durham.ac.uk/business/ programmes/masters/ management



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships

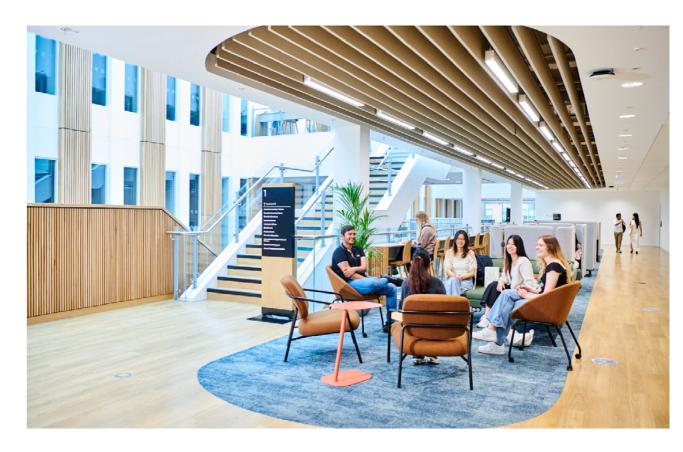


#### Programme overview

Our management programmes consistently appear in top independent rankings for both quality and reputation. Taught by a world-class faculty and supported by international-quality research, these intensive one year, full-time programmes help you develop the analytical and practical skills employers value.

#### Our portfolio includes the following five degree routes:

- **MSc Management** 
  - **MSc Human Resource Management (HRM)**
- **MSc Management (Consulting)**
- **MSc Management (Entrepreneurship)**
- MSc Management (Supply Chain Logistics)



#### **MSc Management**

To help you stand out in a competitive global job market, our Management programmes offer a diverse selection of modules, allowing you to tailor your degree to align with your career goals or specific areas of interest. Core modules include:	MSc Management	MSc Management (Entrepreneurship)	MSc Human Resource Management	MSc Supply Chain and Logistics Management	MSc Management (Consulting)
Business Analytics					
Consultants, Consultancies and Ethics					
Consulting					
Digital, Resilient and Sustainable Procurement					
Dissertation / Business Project					
Employee Relations					
Global Supply Chain Leadership					
Human Resource Management					
Introduction to Entrepreneurship					
Leading and Managing Change					
New Venture Creation					
Operations and Supply Chain Management					
Organisational Behaviour					
Strategic Marketing Management					
Strategy					
Sustainable Supply Chain Management					
Thinking Entrepreneurially					
Work and Society					

#### Optional modules have included:

- Artificial Intelligence and Digital
- Human Resource Development
- East Asian Business and Management
- Employee Reward Strategy

- Global Business
- International Study Tour
- Digital Marketing
- Leading and Managing Change

Visit our website for the latest and complete list of modules.



#### **Enrichment and international opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum.

Opportunities on our MSc Management programmes include:

- Summer School
- Dissertation Abroad
- International Study Tour
- Practitioner Insights Guest Speaker
   Programme

For more information on enrichment and international opportunities see page 32.

#### **Blueprint Startup Challenge**

For those wanting to explore entrepreneurial ideas, the University's annual Blueprint Startup Challenge provides the opportunity to win a share of over £50,000! The competition provides a comprehensive offer of startup support including one-to-one startup advice, coworking space, and workshops, as well as access to our global network of successful entrepreneurs, industry experts and investors.



Find out more at Venture Lab.

durham.ac.uk/venturelab



The facilities offered to Business students makes me confident that Durham serves to put the best interest of its students in ensuring the environment is as enjoyable and comfortable as possible.

Kent Anderson, MSc Management Nationally: Indonesian





#### **MSc International Business**

#### **Entry requirements**

MSc in International Business is intended for graduates in any subject or discipline; no previous study in business or management is necessary. Business and management undergraduate students, or students who have completed a professional business qualification may find some content on this programme overlaps with their prior learning. You will need a UK first or upper second-class honours degree or international equivalent.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc International Business webpage.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc International Business Management webpage.

durham.ac.uk/business/ courses/internationalbusiness-n2pd09



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### Programme overview

Our MSc International Business course recognises the international nature of modern-day commerce and develops the skills you need to successfully negotiate the realities of business management in a global context. You will develop an in-depth understanding of this evergrowing area of contemporary business through core and optional modules and will complete a practical business project or a research-based dissertation.

#### Core modules

- · International Business Management
- · Leadership in a Global Context
- Business Environment in Emerging Economy
- Advanced Data, Digital and Global Business Analytics
- Global Business Strategy and Analysis
- Global Marketing Management
- Research Methods and Dissertation/ Consultancy Reports in Global Business runs across Terms 2 and 3

#### Optional modules

- Global Environmental Sustainability and Corporate Social Responsibility
- International Entrepreneurship
- International Human Resource Management
- Digital Innovation and New Media in International Business

#### **Enrichment and international opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum.

Opportunities on our MSc in International Business include:

- Summer School
- Dissertation Abroad
- International Study Tour
- Practitioner Insights Guest Speaker Programme

For more information on enrichment and international opportunities see page 32.



## Introduction to **Marketing**

Our Marketing team comprises leading academics and industry practitioners who bring a wealth of knowledge and practical insights to the programme. By fostering an engaging and interactive learning environment, we encourage our students to think critically, creatively, and strategically about marketing challenges and opportunities. Whether you aspire to work in a multinational corporation, a cutting-edge digital agency, or start your own business, studying Marketing at Durham University Business School will provide you with the tools and networks necessary to achieve your career aspirations.

**Professional Partnership** 

Accredited Degree



durham.ac.uk/business/about/departments/management-and-marketing



Our MSc Marketing programme aims to develop crucial communication, marketing, and strategic skills that are in high demand by employers. With dedicated career support, opportunities to connect with marketing professionals, and access to an extensive global network, our Masters programme provides you with the expertise and resources needed to excel in today's competitive job market.



Professor Helen Goworek, MSc Marketing Programme Director.



**Masters in Marketing** 

in the UK in Europe

in the world

**QS World** University Rankings

#### **MSc Marketing**

#### **Entry requirements**

Our MSc Marketing programme is intended for graduates in any subject or discipline; no previous study in marketing is necessary. Marketing undergraduate students, or students who have completed a professional marketing qualification may find some content on this programme overlaps with their prior learning. You will need a UK first or upper second-class honours degree or international equivalent.

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc Marketing webpage.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Marketing webpage.

durham.ac.uk/business/ courses/marketing-n5k609



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



#### **Enrichment and international** opportunities

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum. Opportunities on our MSc Marketing programme include:

- Summer School
- Dissertation Abroad
- Practitioner Insights Guest Speaker Programme

For more information on enrichment opportunities see page 32.

#### Programme overview

The MSc in Marketing at Durham University Business School offers an in-depth exploration of contemporary marketing theories and practices. This programme is designed to develop your understanding of key marketing concepts and their application in real-world scenarios, preparing you for a successful career in various marketing roles. You will engage with cuttingedge research and industry insights, ensuring that you are well-equipped to tackle the dynamic challenges of the marketing landscape.

#### Core modules

- Buyer Behaviour and Marketing Innovation
- Business to Business Marketing
- Contemporary Marketing Communication
- Marketing Strategy and Tactics
- Marketing Theory

#### **Fither**

- Research Methods and Dissertation in Marketing
- Influencer and Content Marketing: Theory and Practice

#### Optional modules

Students can customise their learning experience by selecting from a range of optional modules that reflect their interests and career aspirations. Example optional modules include:

- Digital Marketing
- Global Marketing Management
- Advanced Marketing Strategy
- Science of Leadership



I enjoyed the programme's modern facilities, supportive faculty, and diverse cohort, which has given me a global perspective.



Wissal Filali Azhari, **MSc Marketing Nationality: Moroccan** 



#### Joint programmes

Our innovative joint programmes are collaboratively designed by multiple departments to provide a comprehensive and interdisciplinary learning experience. By leveraging the unique strengths and expertise of each department, our programmes offer diverse perspectives and skills, ensuring that our participants are well-equipped to excel in their chosen fields.

# Introduction to **Business Analytics**

Our MSc in Business Analytics brings together the expertise of the Business School and the Department of Computer Science. The Department of Computer Science delivers high quality teaching and research and their programmes have been specifically designed to be demanding and intellectually challenging, whilst at the same time being scientifically, technologically and industrially relevant.



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durham.ac.uk/business/courses/business-analytics-g5k709



Dr Noura Al-Moubayed, Programme Director, Department of Computer Science.



Dr Arezou Ghiassaleh, Programme Director, Durham University Business School.

Masters in **Business Analytics** 

6<sup>th</sup> 18<sup>th</sup> in Europe

50th
in the world
QS World University Rankings 2026

#### **MSc Business Analytics**

#### **Entry requirements**

The programme is designed for graduates from either a business background (with evidence of strong quantitative content) or a tech background (including numerate scientific disciplines with strong computational content). You will need a UK first or upper second-class honours degree or international equivalent in one of the following:

- Business
- Computer Science
- Related subject with strong quantitative component

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details are available on our MSc Business Analytics webpage.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our MSc Business Analytics webpage.

durham.ac.uk/business/ courses/business-analytics -g5k709



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durham.ac.uk/business/ programmes/masters/ scholarships



#### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum.

Opportunities on our MSc Business Analytics programme include:

Practitioner Insights - Guest Speaker
 Programme

For more information on enrichment opportunities see page 32.

#### Programme overview

Our one-year, full-time MSc Business Analytics programme is designed to equip you with the skills to leverage AI and data-driven approaches for strategic decision-making. You will explore the role of AI-powered business analytics within organisations and develop expertise in extracting insights from data through machine learning, big data algorithms, and natural language processing techniques for enterprise intelligence and large-scale information analysis.

#### Core modules

- Introduction to Business Analytics
- Data Analytics in Action
- Learning from Data
- Managing Data-Driven Innovation
- Natural Language Analysis
- Retail Analytics
- Data Analytics for Strategic Decision-Making

#### International Field Trip

The field trip offers experiential learning and an inside perspective on operating globally. You will visit data-intensive organisations, analyse them using a structured approach, and present your findings to company representatives. With travel and accommodation fully funded by the University\*, this is an excellent opportunity to apply academic learning to real-world challenges, enhance employability, and experience new cultures and ways of working.

\* Visa support documentation will be provided by the School, however, if you are unsuccessful in obtaining a visa for the field trip, no refund on fees will be provided.

#### **Business Analytics Project**

You will investigate an in-depth issue which is applicable and relevant to business analytics and will enable you to incorporate your skills and learning from previous modules. You can pursue your project in two ways, either by working with a host organisation or by producing an issue-led investigation which is not focused on just one organisation, but instead examines a specific business analytics issue.



Durham's connections to industry and its alumni network means there's ample opportunity for real-world collaborations and career support, crucial to making a meaningful impact in the field of Business Analytics.



Kaung Shan, MSc Business Analytics Nationality: Burmese



study programme. Ideally suited to aspiring financial

lawyers or regulatory compliance professionals with a

limited background in mathematics and statistics, the

course provides an understanding of the fundamental

legal and financial concepts needed to work in

the modern financial industry. By the end of the

course, you will be fluent in not only the regulatory

core financial theory that underpins capital market

and banking transactions and the financing of

aspects that govern the world of finance, but also the

Programme overview

# Introduction to **MSc Law and Finance**

Our MSc in Law and Finance combines two highly technical and evolving sectors into one distinctive study programme. Taught full-time over one year in the historic city of Durham, this innovative programme is a collaboration between Durham University Business School and the Department of Law. This interdisciplinary approach ensures that students develop a thorough understanding of both the theoretical foundations and practical principles of Law and Finance.



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durham.ac.uk/departments/academic/law/msc-in-law-and-finance



Federico Lupo-Pasini, Programme Director, Department of Law.



Anthony Kyiu, Programme Director, Durham University Business School.



#### **Entry requirements**

The MSc in Law and Finance is designed for graduates from a law or a relevant business degree such as accounting, finance, or economics. You will need a 2:1 honours degree or equivalent in law or a relevant business degree such as accounting, finance, or economics.

MSc Law and Finance

If English is not your first language, please note that you must meet a minimum overall standard in a recognised test of English. Further details of these tests and minimum overall scores are available on our MSc in Law and Finance webpage.

#### **Apply online**

For further information on how to apply and the most up-to-date course fees please visit our **MSc Law and Finance webpage**.

durham.ac.uk/study/ courses/law-and-financem1kk09



We offer a comprehensive package of scholarships celebrating and rewarding exceptional candidates applying to our Masters programmes.

durham.ac.uk/business/ programmes/masters/ scholarships



d for ness degree ss

#### Core modules

• Financial Regulation

businesses more generally.

- Capital Markets Law
- Fundamentals of Finance
- Corporate Finance (MSc Finance)
- Case Study in Financial Regulation

#### Optional modules

Example optional modules have typically included:

- Advanced Issues in Corporate Law
- Artificial Intelligence and Finance
- International Finance Law
- Climate Finance
- FinTech Regulations

#### **Enrichment opportunities**

We offer a range of opportunities designed to enhance your academic experience and professional development. These activities provide valuable skills, expand professional networks, and offer practical insights that complement the formal curriculum.

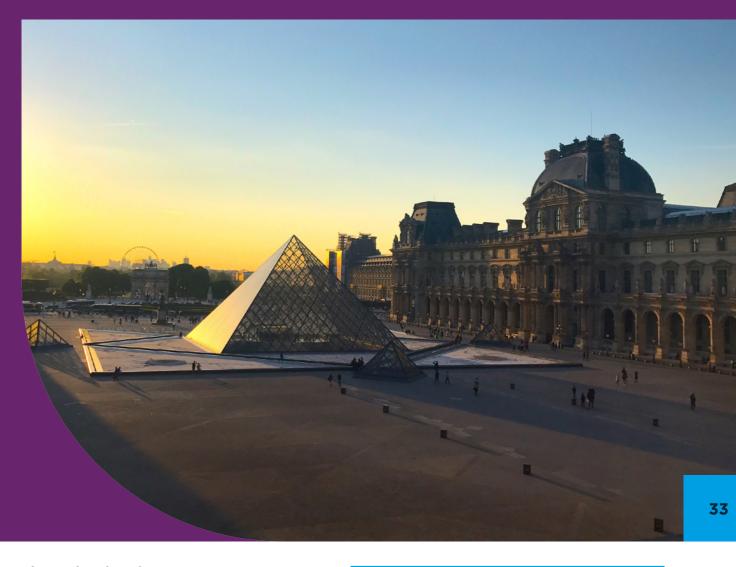
Opportunities on our MSc Law and Finance programme include:

- Practitioner Insights Guest Speaker
   Programme
- Two-day London tour visiting regulators, financial institutions and law firms.

For more information on enrichment opportunities see page 32.

We offer a range of enrichment opportunities designed to help you stand out from the crowd.

We're proud of our strong international connections. Helping you get an inside perspective is a key part of the programme. That's why we offer a range of opportunities to help immerse you in a country's business and academic environment, make new contacts and stand out in a competitive job market. International opportunities include:





#### **Summer School**

During the summer, you will have the chance to attend a Summer School at one of our esteemed European partner institutions and build your professional network. These partially self-funded, competitive programmes typically take place for up to three weeks in June, July, or August, following the exam period. They cover a broad spectrum of topics designed to enhance the knowledge you've gained at Durham. Please note that due to limited availability, all students must apply to secure a spot in these highly sought-after Summer Schools.

#### **International Study Tour**

The International Study Tour is a partially self-funded, intensive, optional module for MSc Management and MSc Finance students. The module runs throughout the second term, with a five-day international trip taking place during the term. The programme provides the opportunity to visit a series of prestigious global businesses, giving those on the programme an excellent opportunity to be exposed to the challenges of global business and an international awareness required for today's competitive global environment.

#### **Dissertation abroad**

MSc students at Durham University Business School have the opportunity to apply to complete their Dissertation (research project) at one of our prestigious European partner institutions, from June to September. This partially self-funded programme is highly popular among our students and will allow you to experience living abroad, expand your network, and gain insights into campus life in a different country. Participating in this programme not only enhances personal skills but also boosts employability by showcasing adaptability, resilience, communication skills, and a global mindset. The international team at the Business School will support you throughout the process, from application to departure, ensuring a smooth and enriching experience.

## Practitioner insights — Guest Speaker Programme

An integral part of the programme is the engagement with the world of practice. Our Guest Speaker Programme provides the opportunity to enjoy presentations by leading international academics and practitioners within your chosen area of interest. Past speakers have included representatives of major global multinationals and leading scholars, combining critical and progressive thinking with practical insights.

# Careers support

Whether you want to work for an organisation, for yourself, or go on to further study, our career development support and guidance offers you the opportunity to build your employability skills.



Our Team offer a wide range of opportunities to help you develop the skills necessary to build a successful future career. With its own dedicated postgraduate careers team we offer a full range of careers services, which are internationally-focused and reflective of the global locations in which our students want to work. Created to complement the events, workshops and fairs organised by the University's Careers and Enterprise Centre, we will support you through your programme and beyond. You will be given information about the careers programme during your first few weeks at Durham, including access to the Business School's online Career Development Portal.

Our service is designed to give you the opportunity to:



Develop the essential skills demanded by international recruiters through interactive workshops.



Network with businesses and engage with international recruiters in a range of activities, presentations and events.



Access a huge range of resources, international jobs board, CV and assessment technology and career webinar series.



#### Individual career opportunities

Appointments with our Career Consultants give you the opportunity to develop your CV, improve your job search strategy and prepare for interviews. The team also offer practice interviews and assessment exercises to help you with your preparation.

#### **Connecting with business**

There are many opportunities throughout the year. From engaging with organisations and alumni to further enhance your knowledge and skills, to meeting with a range of recruiters via workshops, presentations and fairs. Working in partnership with the University's Careers and Enterprise Centre, you can engage with some of the UK's leading employers as well as international employers using video conferencing technology in the Business School.



dur.ac.uk/study/careersemployability-enterprise

## Supporting your studies

At Durham you will benefit from all the resources you'd expect from a leading business school. From the latest IT and library services to a virtual learning environment, you'll have everything to hand to make the most of your learning.



durham.ac.uk/ collegesand-student-



#### Our colleges

At Durham, you'll join one of our 17 Colleges which make up our unique collegiate system. Each College has its own distinct character and traditions, forming the heart of your student experience.

Even if you choose not to live on site, you'll have full access to all your College has to offer. Some Colleges are exclusively for postgraduates, while others welcome both postgraduates and undergraduates, and are made up of students from different disciplines. Your College provides vital support and a sense of belonging, alongside a vibrant array of societies, social, and cultural activities, ensuring your time in Durham is truly enriching.

#### Accommodation

Our College accommodation at Durham University is reasonably priced and good quality. If this is not for you, we can help you find local private accommodation to suit your needs. We will provide you with more specific details upon application.



durham.ac.uk/colleges

#### Keeping students safe

We take the safety and wellbeing of our community seriously and work closely with a range of external partners in matters of health and safety.



durham.ac.uk/colleges-and-studentexperience/student-support-andwellbeing/student-safety

Discover what life as a student at Durham University is truly like by hearing directly from our students.

Visit durham-student.org for more insights



#### Sports facilities

Sport is an important part of Durham life and our facilities are second to none. From our British Rowing Performance Centre to the British Fencing Centre. and boasting teams which compete in the England Hockey National leagues and the British Universities and Colleges Sport (BUCS) competitions, we can offer something for everyone. For more information, visit Team Durham.



durham.ac.uk/ teamdurham



#### Cost of living

Living in Durham City is generally more affordable compared to larger UK cities, making it a popular choice for students. The overall cost of living depends on factors such as accommodation type, lifestyle, and whether meals are included. Students can choose between university-managed accommodation and private housing, with a range of options to suit different budgets. Everyday expenses typically include groceries, utility bills, transport and leisure activities. With the city's compact size, many students find it easy to get around on foot or by bike, which helps keep travel costs low. Overall, careful budgeting can help students manage their finances comfortably while studying in Durham.



durham.ac.uk/study/postgraduate/taught-degrees/ fees-and-funding

#### Global alumni network

When you join us, you become a member of the Business School's alumni network. With over 36,000 members in over 140 countries, it facilitates friendships and business connections, and sits at the heart of the Durham experience. Our alumni community enjoys online career resources and global career and network-building events.



durham.ac.uk/business/about/alumni-and-friends

# Executive Education

Shaped from over 60 years' experience working with regional, national and international private and public sector clients, our progressive executive education delivers immediate results for individuals and organisations. Flexible and consistent in quality, you'll find a course to suit your needs, whatever your sector or location. If you can't see exactly what you are looking for, contact us as we can create bespoke

courses to reflect your requirements.



durham.ac.uk/business/ for-business/ executive-education









## **Executive-level** online Masters

Enhance your understanding of technology, data analytics, machine-learning and artificial intelligence in the related fields of accounting and auditing, while improving your analytical skills and knowledge in sustainability, integrated reporting and environmental, social and governance related issues.

Contact us: exec.ed@durham.ac.uk

- Delivered fully online:
- Part-time study over four years
- No teaching January to March each year
- Flexible study programme
- Progress through three phases:
  - Phase One: Postgraduate Certificate
  - Phase Two: Postgraduate Diploma
  - Phase Three: MSc

Learn more: durham.ac.uk/business/mass









#### The Durham MBA

### Are you considering the next step in your career?

Our MBA programmes are designed to provide you with everything you need for success in the business world: agile analytical thinking, global awareness and strong communication skills. With close connections to many leading organisations, we are both informed by and immersed in the dynamic commercial landscape. We offer two ways to study the MBA.

## The Durham MBA (Full-time)

Ranked 86<sup>th</sup> in the world (Financial Times Global MBA Ranking 2025), combining theory and practical business experience, the Durham MBA (Full-time) is both challenging and inspiring, the programme is continually enhanced to ensure you perform at the cutting-edge of your chosen profession. Studied over 12 months, you will be encouraged to confront new ideas, explore innovative management theories and apply your learning to the world of practice.

durham.ac.uk/business/ programmes/mba/full-time





One of the most rewarding aspects of the programme was the opportunity to learn alongside a diverse and truly international cohort. Collaborating with colleagues from around the world gave me invaluable insight into global markets, cultural approaches to problem-solving, and the potential of international teams to innovate and deliver impact.

Melanie Bishop, Full-time MBA Student Nationality: British



## The Durham MBA (Online)

Ranked 9<sup>th</sup> in the world (Financial Times Online MBA Ranking 2025), the Durham MBA (Online) will enhance your key business and leadership capabilities to enable you to achieve your career aspirations whilst you continue in full-time employment, so you can apply what you learn directly into the organisation you work for.

It is studied over two years, part-time and flexibility is very much at the heart of the Durham MBA (Online). You can choose to study entirely online or take a more blended approach and attend some modules at the Business School in Durham.

durham.ac.uk/business/ programmes/mba/online-mba





I feel well-supported and connected.
The team is responsive and proactive, creating an engaging learning experience even from afar. Attending the taught modules at the Business School in Durham and an international module in France enriched my learning and helped me build lasting connections and explore new perspectives.

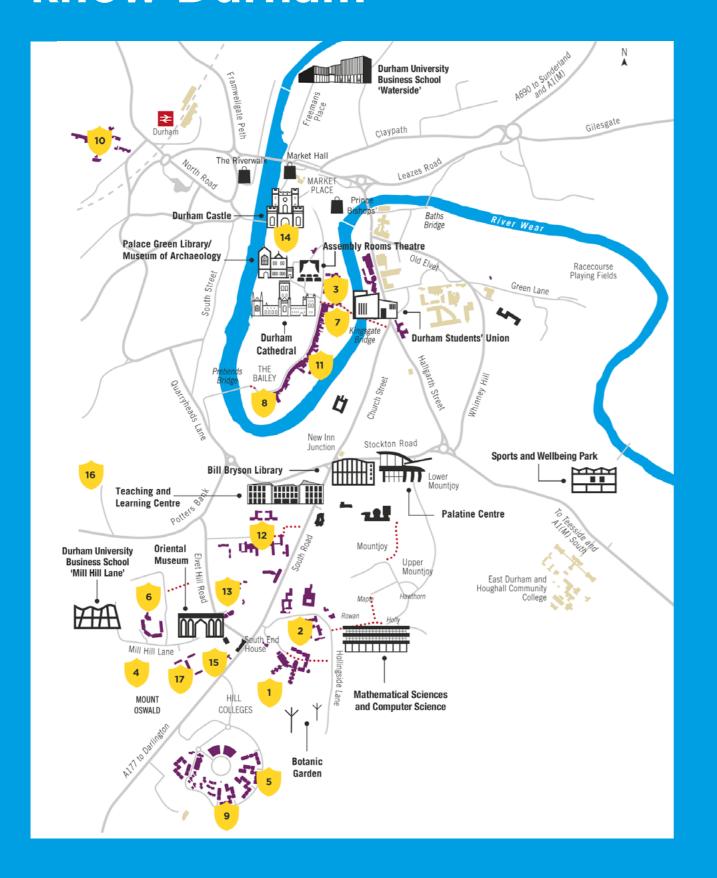
Phornroong Rapipaiboonpipat,
Online MBA
Nationality: Thai







# Getting to **know Durham**





In Durham City you're among some of the world's finest architecture where the famous Castle and Cathedral - together designated a UNESCO World Heritage Site - dominate the skyline. Durham has a compact, friendly feel, while providing the facilities you would expect of a thriving city including: excellent boutiques, cafés, bars and restaurants. You will enjoy a fantastic student lifestyle, in lively surroundings with a superb choice of events and entertainment. Further afield you can explore the breath-taking scenery of our countryside and coastline, or visit a wide range of local attractions, festivals and events which cater for every taste.

#### **Explore**

We encourage you to view our self-guided tour.



durham.ac.uk/visit-us/open-days/ self-guided-tours

#### Meet us

There are several opportunities to meet us. You can chat with us at one of the international recruitment fairs we attend throughout the year, or sign up to an online information session, both are great ways to find out more about studying in Durham. For more information on upcoming events, visit our **Events webpage**.



durham.ac.uk/business/meet-us







Durham University Business School Durham University Business School



@dubusschool

This University publication is intended as a general guide to the University of Durham's courses and facilities and forms no part of any contract between you and the University except as provided below. The publication is prepared in advance of the academic year to which they relate. The University makes every effort to ensure that the information contained here is accurate. Although reasonable steps are taken by the University to provide the courses and services described, the University cannot guarantee the provision of any course or facility. Any course may be altered or withdrawn owing to circumstances beyond the University of Durham's reasonable control. Such circumstances include (but are not limited to) industrial action, lack of demand, departure of key personnel, change in Government policy, withdrawal or reduction of funding, change

#### Contact our enquiries team



durham.ac.uk/study/ask-us

of Law. The University will take such steps as are available to it to minimise the effect of any alteration or withdrawal of a course. Such steps may include the offer of a place on an alternative course. Please note that the University's website is the most up to date source of information regarding courses and facilities and we strongly recommend that you always visit the website before making any commitments. Durham University and Durham University logo are registered Trade Marks of the University of Durham. Unless otherwise stated, all material in this publication is copyright of the University of Durham. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, or by any means, electronic, mechanical, photocopying, recording or otherwise, without the permission of the University.