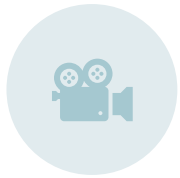


Introduction to CPD- Career and Professional Development

Aims



OVERVIEW
OF TEAM



CPD
MODULE
AND CAREER
SUPPORT



STRATEGIC
CONSULTING
PROJECTS



PREPARE FOR
YOUR MBA



QUESTIONS

Introduction- Your MBA Team

Oliver Ruether



Engagement Manager

Tim McCollum



Careers Consultant

Neil Armstrong



Senior Manager Career
and Professional Growth

Tim McCollum

- Qualified Careers Adviser
- Worked in sector for 15 years
- Worked at Durham for 4 years specialise with MBA/OMBA
- Passion for skills development, mindset and how this influences our experience and success at work
- Exec Ed



CPD Module- Competencies

Leadership Self Awareness Working in Groups and Teams Communicating through networking Career advancement Communicating through presentation Planning, organising and time management Negotiation and influencing	Digital Working collaboratively Visualising Data Analysing Data Making decisions Managing projects AI application Accessing career opportunities
Ethics and Sustainability Identifying Values Identifying ethical belief Working with others with differing values and beliefs	Global Communicating across cultures Demonstrating sensitivity to diversity Challenging own and other people's preconceptions Working effectively with people from diverse backgrounds Working in an international context

- Contextualising your career development
- Business Scenarios to allow you to build skills
- Group discussion and self-reflection
- Gives you the opportunity to develop and practice your skills
- Meet different employers/businesses

Careers support

- Individualised coaching appointments
- Career planning and discussions
- CV, Applications and Interviews
- Networking and LinkedIn
- Guest speakers and employer sessions
- Workshops/Presentations
- LMI and employer knowledge



CPD Workshops- Developing soft skills through workshops

Understand the specific skills you can offer

Focus on developing key soft skills to compete in global marketplace

Communicating

Presentations

Teamwork

Networking



Employer led sessions

- Employer presentations
- Recruiters
- Company visits
- London Events
- Networking fairs
- Alumni events and activities
- Events with other schools



Developing hard skills

- Tableau
- SCRUM
- Excel



Careers support- Digital Platforms

Career Set

AI based CV & Profile assessment tool

Grads First

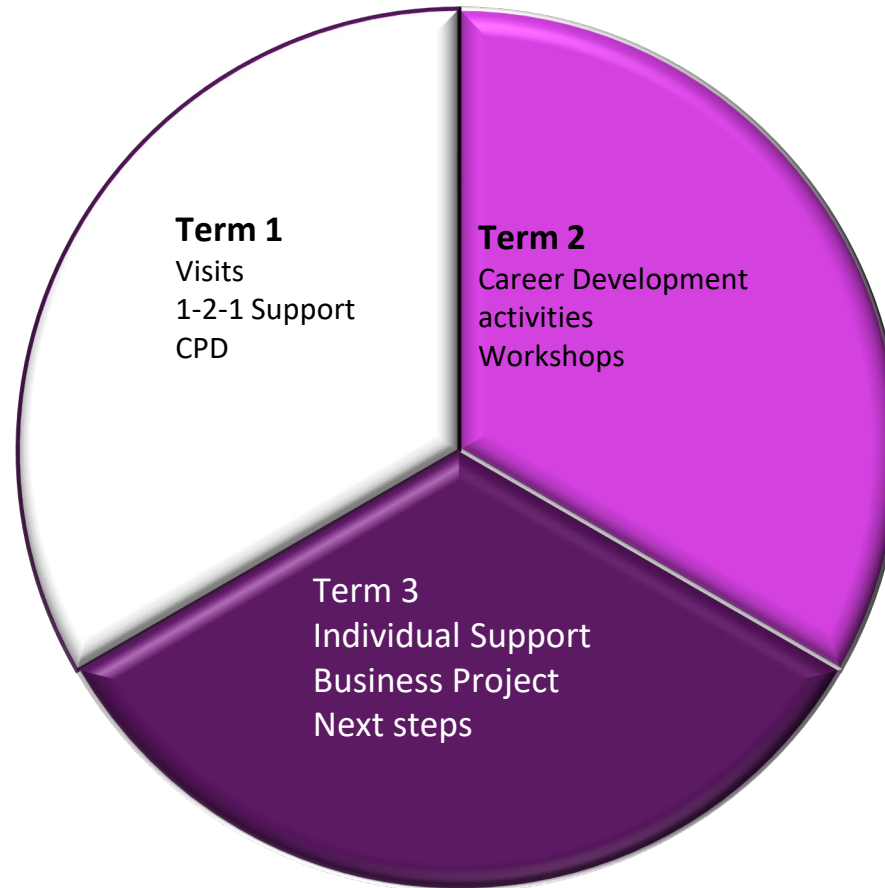
Psychometric tests, Video interview tests & scenarios

MBA Exchange

Jobs platform specifically for MBA students



Career Development Programme



Strategic Consulting Projects



- Opportunity to work with employers on a consulting project
- Projects can be sourced for you or you can find your own
- Linked to your chosen pathway
- Support from supervisor
- Allows you to build skills further and demonstrate your progress

Strategic Consulting Projects

Opportunity to work with employers on a consulting project

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Before your MBA

- Consider and reflect on your own career and life goals
- Reflect on what you hope to get out of your MBA
- Assess your own strengths/weaknesses
- Identify skills you need to develop to achieve your goals
- Update your CV, LinkedIn
- Connect with Alumni via LinkedIn



After your MBA

- Labour Market Intelligence
- Effectively communicate your value
- Confidence in your personal brand and skillset
- Maintain your working mindset
- Durham Alumni



Support with your next steps and career post MBA



Dedicated support from Engagement Manager & Career Consultant



Guidance around your next steps, post MBA options and managing your career in a time of change



Help to develop your network through our alumni service and establish links with employers



Ongoing support after finishing your MBA

Upcoming webinars & resources

Q&A drop in with current students and staff - Tuesday 12 August 6pm - 6.45pm BST

Q&A with your Programme Director – Tuesday 26 August 2025, 11am – 12pm (BST)

[Your Durham MBA Full-time Hub - Durham University](#)

www.durham.ac.uk/business/programmes/mba/full-time/your-durham-mba-full-time-hub/