


EMBA

Executive Master of
Business Administration



Your pathway to
advancing your career
and personal growth



Welcome, to the EMBA programme

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Two world-class universities

one globally recognised EMBA

Your first step towards a successful future

An international Executive MBA dual award programme awaits you. We enable you to acquire two internationally recognised degrees in just 18 months, while working and gaining international experience.

The Durham-EBS Executive MBA (EMBA) is focused on the business world, with delivery and activities taking place in both the UK and Germany, at two renowned European business schools.

Professional value:

- Enhance your leadership and management capabilities
- Accelerate your career progression
- Study with a diverse, experienced group of professionals
- Enjoy personalised coaching
- Increase your global business awareness and expertise
- Expand your professional network
- Continue to work in your current job whilst studying

Two universities. One outstanding MBA.

For two decades, two highly renowned business schools, Durham University Business School in the UK, and EBS Universität in Germany, have collaborated and combined their strengths and long-standing expertise. The result is an outstanding programme for business professionals and executive development: the Durham-EBS Executive MBA.

This exciting international Executive MBA programme thrives from the personal nature of the teaching and interactions between academics and students. The in-person learning environment means that students grow together as a cohort and learn from each other's different backgrounds as well as professional experiences gained across a range of job functions and industry sectors.

The programme extends far beyond the classroom interactions and experiences to include guest speaking events, group social evenings, and the opportunity to discover and explore the charmed Rheingau region of Germany and the historic university city of Durham. Students develop lasting relationships and benefit from this network long into the future.

We look forward to welcoming you to Durham University Business School and to EBS Universität as you take this next step in continuing your education and furthering your career.

“

Studying here is more than gaining business skills and knowledge.

”

Prof. Cathy Cassell Executive Dean at Durham University Business School



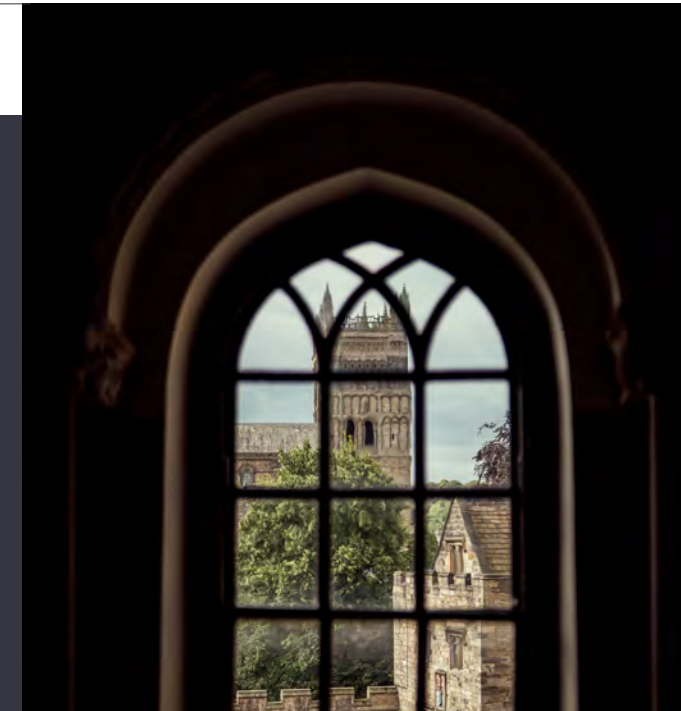
Prof. Cathy Cassell
Executive Dean of Durham
University Business School

Prof. Raša Karapandža, Ph.D.
Dean of EBS Business School
Professor of Finance

About Durham University Business School



Durham University Business School, one of the first university business schools in the UK, was established in 1965 and is proudly integral to Durham University, the third oldest in England and firmly established within the Top 10 universities in the UK.



Enjoy the short **30–40-minute taxi ride** from Newcastle Airport or **arrive by railway** on the main east coast line with direct links to London and Edinburgh.



Through its triple accreditation (only one of 135 in the world) with AACSB, AMBA and EQUIS, the School is recognised among an elite group worldwide. All our programmes combine academic excellence and incisive research with exceptional global business connections. We work with partners around the world to push boundaries.

Around the Durham campus

Durham, in north-east England, has a rich, historical heritage. The Durham World Heritage Site was added to the UNESCO World Heritage List in 1986 and includes Durham Cathedral and Castle.

Top 10
universities in the UK
Financial Times European Business School (2023)

About EBS Universität

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WISSENSCHAFTSRAT

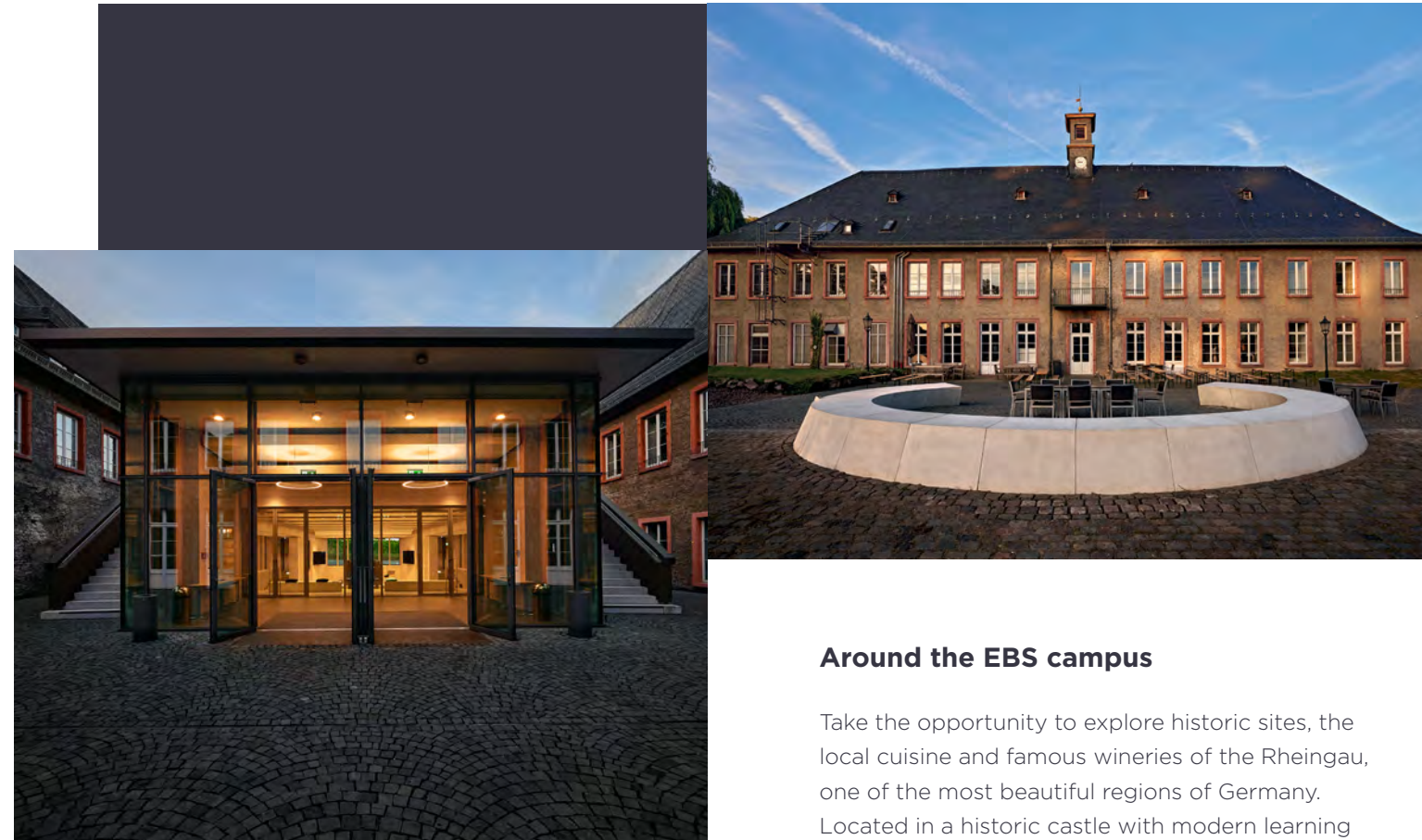


EBS Universität is one of the oldest privately-owned universities in Germany and is known for its competence, excellence, alumni, and business networks.

We at EBS Universität empower leadership personalities to make a difference in the world. As an AACSB accredited institution we do not provide our students the best know-how, they also benefit from our investment into their personality development.

Leadership skills are an important part of the curricula, and every student is entitled to coaching sessions.

Our teaching method focuses on challenge based learning, is conducted in small groups and in close cooperation with corporate partners.



Just **30 minutes from Frankfurt Airport** and **15 minutes from Wiesbaden**, it is easy to reach by **car** or **train**.

Around the EBS campus

Take the opportunity to explore historic sites, the local cuisine and famous wineries of the Rheingau, one of the most beautiful regions of Germany. Located in a historic castle with modern learning

facilities and embedded in the vibrant Rhine Main region, the EBS campus is a truly wonderful place to study. The Upper Middle Rhine Valley was designated a UNESCO World Heritage Site in 2002.

The programme

Embarking on an Executive MBA journey is an unparalleled opportunity to cultivate your business acumen and develop a comprehensive skill set, including ample opportunities for personal development.

The programme is 18 months, with 12 study modules completed over 14 months and a consulting project. Courses usually take place on three consecutive days per month. A minimum of two modules will take place at Durham University Business School. A further four months are reserved for your final thesis, the Strategic Business Project.

At a glance

Intake: September

Duration: 18 months

12 modules (monthly, 3 days)

2 weeks in Durham, UK | 1 week in San Francisco, USA (optional)

Teaching: In person | part-time

Language: English

ECTS: 60

Focus: Leadership | International management



Core modules

- Accounting
- Economics for Global Business
- Finance
- Leading and Managing People
- Marketing
- Operations and Technology
- Strategic Management
- Sustainability and Ethics
- The Boardroom Exercise

Choose three elective modules:

- Advanced Finance for Business
- Business Analytics
- Leading Change
- Negotiation
- New Venture Creation
- Project Management
- Technology Forecasting and Innovation Analytics

Strategic Consulting Project

Students complete an independent investigation of a current business issue of relevance to their industry or firm.

The project offers a meaningful opportunity for students to integrate and apply the concepts and learnings from the Executive MBA programme, often yielding practical benefits for themselves and their employers.

Programme structure by term

* Elective modules subject to change. Elective modules are offered at both EBS Universität and Durham University, with an additional option of studying in the United States.

** This week-long elective module focused on entrepreneurship is delivered by the University of San Francisco School of Management with local company visits and practitioner lectures.

*** The order of the core modules is subject to change.

FALL-WINTER TERM

Durham residential week

- First core modules
- Team-building event

Core modules

- Leading and Managing People
- Strategic Management
- Operations and Technology
- Economics for Global Business

SPRING-SUMMER TERM

Core modules

- Accounting
- Finance
- Marketing

Elective modules *(choose three)*

- Advanced Finance for Business
- Business Analytics
- Leading Change
- Negotiation
- New Venture Creation**
- Project Management
- Technology Forecasting and Innovation Analytics

- Strategic Consulting Project

FALL TERM

Core modules

- Boardroom Exercise
- Sustainability and Ethics

Diversity of experience and ideas

The Durham-EBS Executive MBA learning experience catalyses sustained professional growth, ensuring that the investment pays dividends throughout your career.

The Executive MBA alumni community serves as a platform for thought leadership and industry influence. It provides opportunities for participants to leverage the network to stay abreast of industry trends and emerging opportunities. The international nature of the EMBA experience enhances this network's global reach, opening doors to international markets and diverse perspectives.

Nearly 40 nationalities have been represented in the programme to date, providing students with an enriching learning experience marked by a range of cross-cultural perspectives. Countries represented thus far include Afghanistan, Argentina, Austria, Azerbaijan, Belarus, Brazil, Bulgaria, Cameroon, Canada, China, Czech Republic, Egypt, France, Germany, Ireland, Hong Kong, India, Italy, Korea, Lithuania, Mexico, Morocco, Netherlands, New Zealand, Nigeria, Pakistan, Poland, Portugal, Russia, South Africa, Spain, Syria, Tunisia, Ukraine, UAE, UK, USA, Zimbabwe.

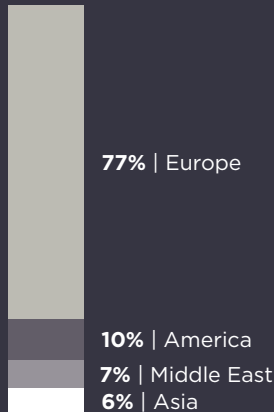


Join a diverse group of motivated and dedicated professionals

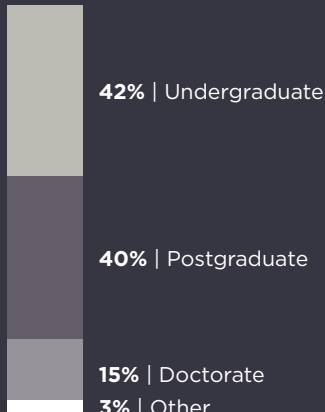
Our participants share a wide range of business experience and contribute a diversity of knowledge, ideas, and skills that reflect their various backgrounds, cultures, professions, industries, and job functions. This diversity creates a vibrant and stimulating learning environment in which participants learn not only from top-tier faculty but also from each other's

unique perspectives and industry insights. Exposure to diverse global perspectives fosters cultural intelligence and enhances students' problemsolving abilities, adaptability, and innovative thinking. This skill set enables them to navigate the complexities of management with confidence.

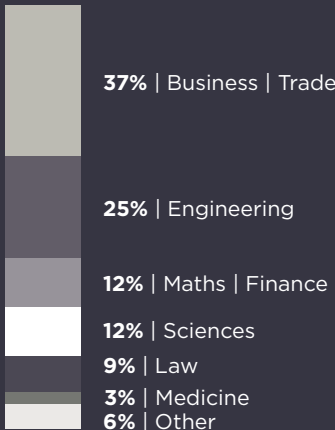
Continent of origin



Academic background



Industry | Sector



Average age

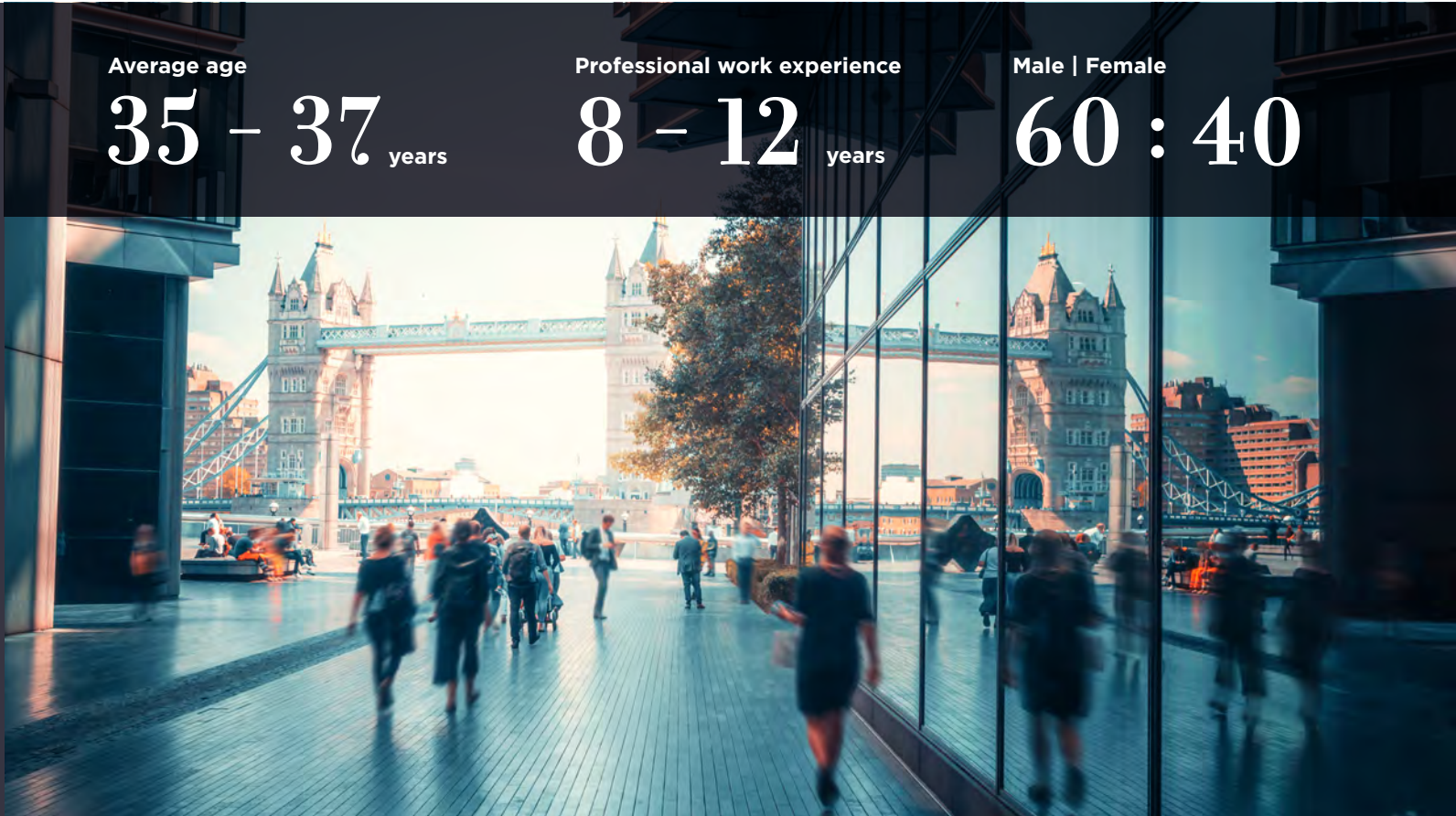
35 – 37 years

Professional work experience

8 – 12 years

Male | Female

60 : 40



Why study the EBS Executive MBA

Dual award

Earn an Executive MBA qualification from both Durham University and EBS Universität.

Professional advancement

Designed for experienced professionals, the programme provides an opportunity to enhance leadership skills and business knowledge, thus opening doors to higher-level positions.

Flexibility for working professionals

Students are readily able to combine their studies with their professional responsibilities.

Networking opportunities:

A diverse group of experienced professionals from various industries often leads to valuable networking contacts.

Expand global business understanding

International perspectives are incorporated into the curriculum, exposing participants to global business challenges and opportunities.

Personal and professional development

Leadership development components, such as coaching and other activities aimed at fostering personal and professional growth, are offered. This includes a two-day, off-site experiential learning event at a management training institute in the historic Lake District in North West England.

Access to alumni network

Graduates gain access to an extensive alumni network from both institutions, providing ongoing support, mentorship, and networking opportunities.

Applied learning

Emphasis is placed on practical, real-world applications of business concepts, enabling students to apply their learnings immediately in their professional roles.

Executive coaching and support

Executive coaching or mentorship programs are offered to support participants in their career development and leadership journey.

Exposure to local business and culture

Integration of cultural and historic tours and excursions as well as guest speakers whilst on location.

Business innovation and strategy

The programme's curriculum draws on cutting-edge business practices, innovation, and strategic thinking, preparing participants to lead in a dynamic business environment.

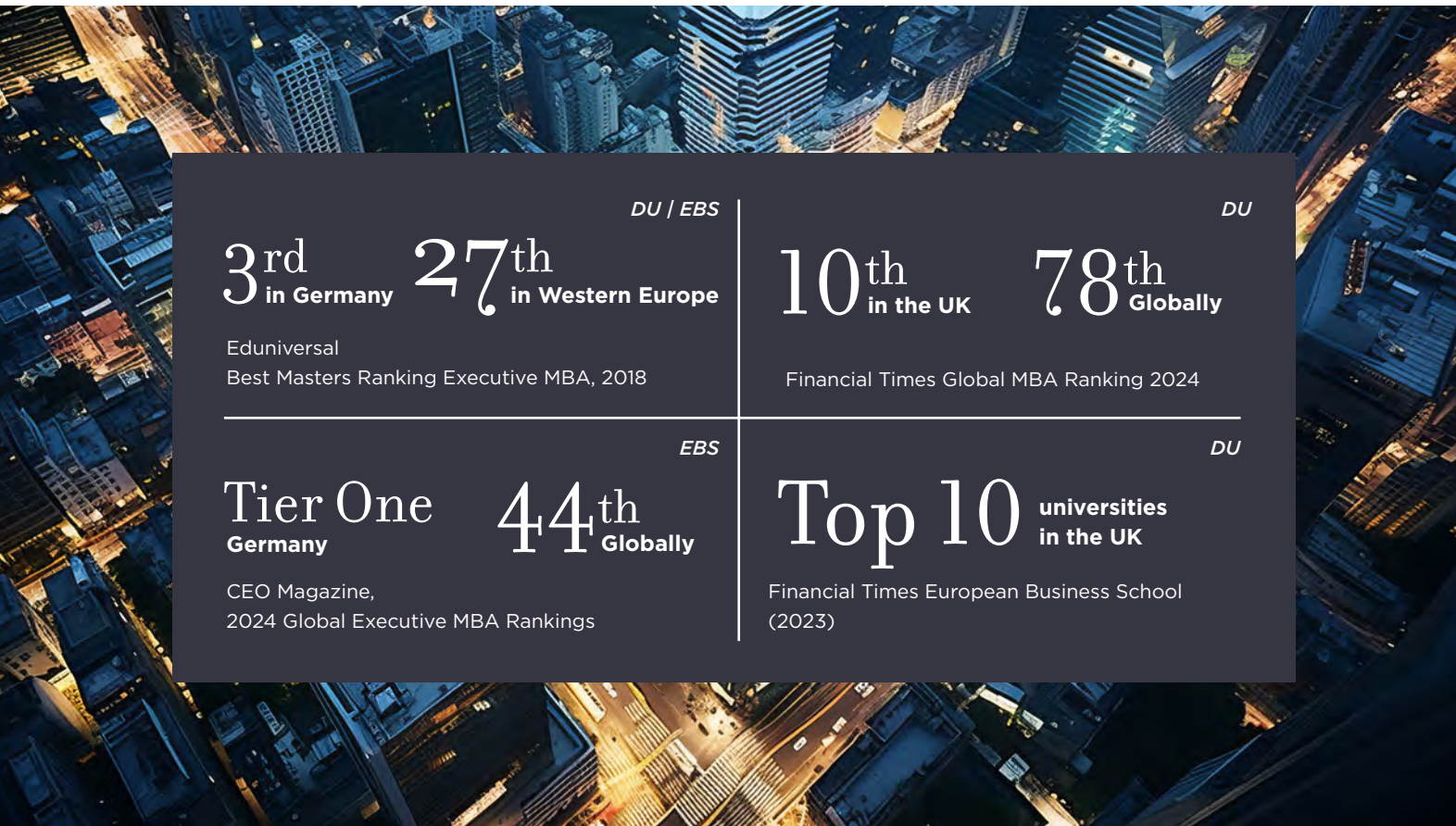
Scholarship awards

Financial support for qualifying applications who add to the cohort experience through their professional or academic achievement, or other valuable life experiences.

All-inclusive fees

The costs of the programme are covered by the fees, including accommodation in Durham during the first- and second-year residential stays, lunches and refreshments at all modules. Students cover their individual travel and evening meals.

What our students say



Anelise Moraes

Class of 2020, Sales Manager at Pacific Prime, United Arab Emirates

“After thoroughly researching the market, I concluded that the Durham-EBS MBA programme was the one which would best meet all my expectations. I wanted to continue my education at renowned European universities that would be well aligned with my professional career in Dubai. The outstanding recognition of both universities contributed positively to my decision.”



Dr Florian Reiling

Class of 2020, Partner, Osborne Clarke, Germany

“The Executive MBA programme offered by EBS and Durham stands out for its exceptional multinational orientation, fostering a dynamic learning environment that transcends borders. Its robust curriculum integrates diverse global perspectives, preparing leaders to navigate the complexities of international business. Engaging with a cohort of seasoned professionals from various backgrounds further enriches the program, ensuring a holistic and transformative educational experience.”



Professor Dr Jens Schiefele

Class of 2013, Managing Director Boeing, Director, Digital Solutions & Analytics: Research and Rapid Development Germany

“The joint Executive MBA between DUBS and EBS was a step-change in my career. It combined my technical knowledge with business knowledge to build new products that customers really desire. Boeing has sponsored more than 20 Executive MBA students to provide them with a similar experience.”

How to apply

We set high standards to ensure our EMBA students are of a high calibre. We require students to have well-developed analytical and reasoning powers. You also need to have an appetite to learn and work hard, have excellent communication skills, be able to work under pressure and motivated to make a difference.

Visit us at www.ebs.edu/application and start your personal application process.

The EMBA admission process consists of three steps:

1

TO BOTH INSTITUTIONS SUBMISSION OF APPLICATION DOCUMENTS

To be considered eligible for admission to our programme, you will need to provide proof that you:

- Hold an Upper Second-Class Honours bachelor's degree or equivalent international or professional qualification with at least 180 ECTS
 - Have gained five or more years of professional working experience by the programme start date
- or
- Hold a master's degree with at least 90 ECTS, a recognised equivalent or higher degree

For applicants whose first language is not English:

- an IELTS score of 7.0 (no element under 6.0) or
 - IBT TOEFL score of 102 (no element under 23) or
- an equivalent English language qualification may be required.

We also need:

- A curriculum vitae
- A letter of motivation
- An academic transcript (in both original language and English)

2

INTERVIEW

Qualified applicants will participate in an informal admission interview (held either on campus or via video conference) conducted jointly by the EBS and Durham programme directors. You will have the opportunity to showcase your academic and professional achievements and goals and gain further insights into the programme.

Visit us at www.ebs.edu/application and start your personal application process.

3

DECISION

We are aware that the admission process can be both demanding and exciting; we therefore seek to communicate the results as quickly as possible to enable you to make plans.

An investment in your future

Included are:

- Lectures and workshops at Durham University Business School and EBS Business School
- Materials and literature for all core and elective modules
- Lunch and refreshments for all sessions
- Personal support from high-level faculty members
- Team Development Programme during the first-year residential stay in England
- Accommodation during the first and second residential stays in England
- Optional International Study Week (includes accommodation and company visits; excludes airfare, food and local transport)
- The Durham graduation ceremony in June and the EBS graduation ceremony in August



The Durham-EBS Executive MBA costs 44,950 euros.

An investment in yourself, your career and your life.

SCHOLARSHIPS:

All prospective students' eligibility for a scholarship will be determined through the application process. Partially corporate-funded applicants may be eligible to receive a scholarship. More information can be found at:

www.ebs.edu/studentfinance

Disclaimer

This University publication is intended as a general guide to the University of Durham's courses and facilities and forms no part of any contract between you and the University except as provided below. The publication is prepared in advance of the academic year to which they relate. The University makes every effort to ensure that the information contained here is accurate. Although reasonable steps are taken by the University to provide the courses and services described, the University cannot guarantee the provision of any course or facility.

Any course may be altered or withdrawn owing to circumstances beyond the University of Durham's reasonable control. Such circumstances include (but are not limited to) industrial action, lack of demand, departure of key personnel, change in Government policy, withdrawal or reduction of funding, change of Law. The University will take such steps as are available to it to minimise the effect of any alteration or withdrawal of a course. Such steps may include the offer of a place on an alternative course. Please note that the University's website is the most up to date source of information regarding courses and facilities and we strongly recommend that you always visit the website before making any commitments.



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