

The Durham MBA

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Full-time study



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02 Visit durham.ac.uk/mba

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to learn more about the Durham MBA (Full-time) programme.

Inspiring business leaders

and the second second

Contents

04. Transform your career

06. Class of 2023

07. What will you achieve?

09. The Durham MBA (Full-time)



11-17. Programme structure Foundation Consolidate Specialise Apply knowledge

18. Careers and Professional Development CPD

21. Supporting your studies

22. Your next steps

23. Entry requirements







Transform your career

Part of Durham University with its long history and tradition, Durham University Business School recruits and develops the highest calibre students, inspiring you to be an exceptional independent, critical-thinking business leader.





"I was looking for a highlyranked one-year MBA in the UK that supported budding entrepreneurs in growing their businesses and an MBA from Durham University Business School fitted my career aspirations perfectly. The Full-time MBA allows you to disconnect from the corporate world, or whatever you did before the MBA, and immerse yourself in learning and building life-long friendships."

Vincent Ifepe Consultant at Boston Consulting Group (BCG)

55

testimonials

to read more

experience.

about Vincent's

Durham University Business School is over 55 years old

Durham University is over 180 years old

180

High-ranking

World-class business education

Our programmes are exceptional, and are consistently ranked in a wide-range of prestigious listings.

10th in the world

Better World MBA, Corporate Knights 2023

8th in the UK

Financial Times Global MBA Ranking 2023

90%

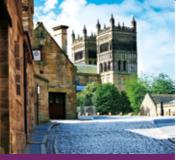
of Durham University's research is classed as 'world-leading' or 'internationally excellent' REF 2021



12th in the world for Value for Money

Financial Times Global MBA Ranking 2023





View of Durham Cathedral, UK

We are one of an elite group of triple accredited business schools.







Class of 2023

A global MBA community



Average age:	32
Gender: Female Male	42% 58%

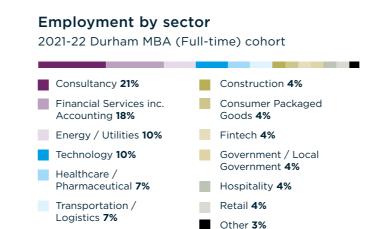
"I very much appreciated the diversity of my cohort. Despite speaking a dozen different languages, we understood each other's creativity and ideas. We valued our rich experiences shaped by the places we had travelled and the cultures we have incorporated in our professional and personal growth."

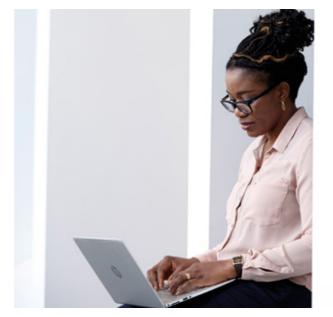


Jumel Ola Payor and Revenue Cycle Product Management at Medically Home

What will you achieve?

Employment*





\$117,289

Ave salary 3 years after graduating (Financial Times Global MBA Ranking 2023)



Received a job offer within 3 months of graduating (2021-22 cohort)*

Employment by position

2021-22 Durham MBA (Full-time) cohort

Associate 27%

Senior Manager / Department Head **23%**

Director 13%

- Middle Manager 13%
- Professional / Specialist 13%
- Project Manager **7%**
- Junior Manager / Supervisor **4%**

"An MBA qualification is a hallmark for today's business leaders. The Durham MBA is a highly ranked MBA programme, awarded by one of the oldest and most prestigious universities in the world. Incorporating contemporary business issues and leading research into a highly engaging experience, the Durham MBA ensures that you get the most out of both your time with Durham and your future career."

Michael Anthonisz Associate Dean of MBAs





"We offer a leading programme that is challenging, inspiring, and stimulating. You will be encouraged to confront new ideas, explore cuttingedge management theories, engage in critical thinking, and apply your learning to the world of practice."

Dr David Johnson

Full-time MBA Programme Director

The Durham MBA (Full-time)

Reach your goals, achieve success

The Durham MBA (Full-time) will enhance your key business and leadership capabilities, enabling you to excel in a fast-moving global business environment.

Combining theory and practical business experience, our MBA will advance your knowledge and skills along a personalised career programme closely aligned to your own professional aspirations.

The Durham MBA is both challenging and inspiring, the programme is continually enhanced to ensure you perform at the cutting-edge of your chosen profession.

"The knowledge I gained was industryrelevant and practical by using various case studies and real-life examples. I can apply these learnings to my current role, helping me tackle the complexities of global business and be resilient to the ever-changing commercial environment."

Theo Wong

Senior Engineer at The Hong Kong and China Gas Co. Ltd

Visit **durham.ac.uk/business/full-time/testimonials** to read more about Theo's experience.

Why choose Durham?

- Stand out in a global market place
- Personalise your programme
- Personal career advancement
- Global business experience
- Integrate theory and practice
- Build a global network
- Learn an additional language

to learn more about the Durham MBA (Full-time) programme.

Programme structure

Personalise your study, choose your journey

Global horizons

Global

Entrepreneurship Entrepreneurial Management Entrepreneurial Practice

Consultancy Management Consultancy Project Management

3. Specialise

Accounting and Finance

Economics for Global Business

Leading and Managing People

Technology Business Analytics Technology, Forecasting and Innovation Analytics

Leadership

Everyone has different aspirations and goals when choosing their MBA, so we've designed our programme with that in mind and given you the option to choose a pathway most in-line with your career ambitions.



Careers and Professional Development CPD -

For detailed information about the modules studied on the Full-time MBA visit durham.ac.uk/business/programmes/ mba/full-time

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1. Foundation

Key knowledge and skills to start your MBA journey.

You will study a variety of modules in subjects including leadership, accounting and marketing which will provide you with fundamental knowledge and skills for business.

2. Consolidate

Consolidate your knowledge

In today's business world it is becoming increasingly important for business leaders to understand the complex ethical and social factors which surround them. This next stage will bring your knowledge and skills together to enable you to understand how to make operational and strategic decisions in a globally challenging environment.

International Business in Context

Context is everything. In today's business world you need the ability to operate successfully in a highly competitive international environment.

During your International Business in Context module, you will visit an organisation overseas, where you will immerse yourself in local business culture and gain a critical awareness of the complexities involved in operating in the global marketplace.



21.25

Our connections

Projects, networking, experience



3. Specialise

Three routes to choose from, one world-class qualification

During your MBA you will have the opportunity to specialise in either entrepreneurship, consultancy or technology. Each pathway includes two academic modules, skills workshops and strategic insights provided by industry experts.



"The benefits of studying the Durham MBA far exceeded my expectations. The MBA curriculum was very impressive and every subject I studied gave me a great insight into business planning. The skills which I learned through the technology pathway were very practical and I have been able to use them regularly in my role since completing my MBA."

Kosuke Takatsu Strategy and Operation Specialist Yahoo! JAPAN

Consultancy Pathway

Provides an essential platform for you to embark or progress your career in advisory and advanced service delivery environments. Designed to develop the skills needed for success in consultancy, you will learn from real situations and from expert speakers who will be invited to share their experiences with you.

Gain in-depth insight into the global consultancy industry, enhance your capabilities in management consulting and project management. Taught modules, case analysis, capability enhancement workshops and master-classes, enable the key competencies needed to excel within this global marketplace.

You will also have the opportunity to work with a local charity on a business issue and will apply your advanced critical, evaluative and communication skills to a real business situation, delivering tangible added value to a charitable cause.

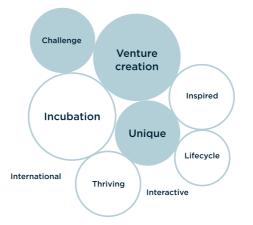


Entrepreneurship Pathway

Explores new venture creation process, the theoretical perspectives on entrepreneurship, and entrepreneurship within corporations.

Modules, master-classes and debates aid understanding of these and help you to build your own unique brand of entrepreneurship. Social responsibility and ethics are embedded, focussing on social enterprise as a response to social demand. Diverse guest speakers describe their own journeys, allowing you to ask personally relevant questions. Access to business angels and venture capitalists, as well as legal, networking, and support services.

Themes include family businesses, social entrepreneurship, corporate intra/entrepreneurship, policy perspectives, and diversity issues. Framework issues – entrepreneurial strategy, management, leadership and HR practices, as well as team building and self-awareness, are also important pathway elements.

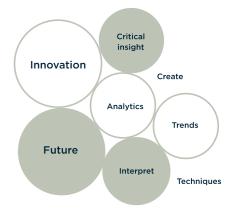


Technology Pathway

Technology continues to disrupt business. This pathway provides an in-depth knowledge of business analytics to give a critical insight into technology innovation. You will learn how to manage innovations, analyse and apply data to improve management decision-making, develop new products, and deliver them using an agile approach.

On this pathway you will increase your range of skills to interpret results and the relevance of them for your company. You will also learn how to choose appropriate techniques to apply to challenges and fully understand the role of technology as a 'game changer' in terms of creating new products or markets.

Through your learning, you will identify underlying drivers and future trends in technological innovations will become a key aspect of your leadership toolkit.



4. Apply knowledge

Strategic Consulting Project

The Strategic Consulting Project will provide you with the opportunity and support to conduct an in-depth investigation at an advanced level of an issue or a business challenge which is applicable to an industrial, commercial, public sector or charitable organisation.

Working with a real company, you will analyse and evaluate a strategic issue, challenge and explore concepts and apply the knowledge and skills you have acquired in the classroom. This is an excellent opportunity for you to gain experience relevant to your career aspirations, enhance your professional network and pitch yourself as a future manager.

To find out more visit durham.ac.uk/business/mba-business-projects



The Durham MBA | Full-time Study

"The Durham MBA allowed me to fully submerge myself in a highly pressured, interactive environment which was conducive for learning and development. It provided an optimal blend of theory and practical experiences which will benefit me greatly throughout my career."

Bronzie Kee

Founder, The Little LunchBox and Durham MBA (Full-time) Alumnus

Careers and Professional Development CPD

• Communicating through

• Planning, organisation and

Negotiation and influencing

time management

presentation

Advance your capabilities

The Careers and Professional Development CPD module is an integral part of your MBA journey. Designed by identifying what global MBA recruiters demand and in consultation with MBA alumni, you will build and explore the skills and capabilities needed to elevate your global career.

Your key leadership capabilities will be honed and enhanced through your tailored MBA experience to provide you with the practical knowledge and training you need to succeed.

You will also have the opportunity to personalise your development by assessing your own skill levels, setting challenging goals and creating an individual action plan.

The Durham MBA skill set

The module will contribute to the overall aims of the MBA programme by offering you opportunities to develop your skills and capabilities in the areas of leadership, digital, global and sustainability and ethics.

Our International, Engagement and Careers team provide a dedicated personal consultancy service to all MBA students and graduates. Whether you're looking to advance your career within your current function or sector, or switching career path, they will support you throughout your programme and beyond.

Leadership

- Self-awareness
- Working in groups and teams
- Communicating through networking
- Career advancement

- Digital
- Working collaboratively
- Visualising data
- Analysing data
- Making decisions
- Managing projects
- Accessing career opportunities

Enhance your employability

Connecting with business

Through our international business connections, you have the opportunity to engage with companies and alumni from around the world. You will have a fully integrated schedule of activities including our development events, advancement workshops and career interest groups.



Sustainability and Ethics

- Identifying values
- Identifying ethical beliefs
- Working with others with differing values and ethical beliefs

Global

- Communicating across cultures
- Demonstrating sensitivity to diversity
- Challenging own and others' preconceptions
- Working effectively with people from diverse backgrounds
- Working in an international context





"The Full-time MBA careers team has been able to guide me in knowing what my strengths are and boost my confidence. The services provided from CV writing to case study advice were above my expectations and contributed significantly to securing an offer before the end of my course."

Marie Shirline Augustin

Management Consultant at Prvce Williams



Supporting your studies

Facilities, societies and colleges

You'll benefit from all the resources you'd expect at a leading Business School. From the latest IT and library services to a virtual learning environment, you'll have everything to hand to make the most of your learning.

As a Durham MBA (Full-time) student you will become a member of one of our colleges or societies - thriving international communities offering unique opportunities for intellectual, cultural and social engagement. You will have the opportunity to express your preference of college or private accommodation (if you prefer) on application.

For more information visit **durham.ac.uk/colleges**

Sport is an important part of Durham life and our facilities are second to none. From our British Rowing Performance Centre to the British Fencing Centre, and the FA Women's Super League, we can offer something for everyone.

For more information visit durham.ac.uk/colleges-andstudent-experience/team-durham

> "The quality of the lectures and diversity of the cohort made for an unforgettable experience. In addition to this, my family enjoyed the benefits of living in a historic British city. We had the opportunity to stay at Keenan House, within Ustinov College, which provides accommodation for families. It was very hard to leave, what was our home for a year, as we forged friendships that would last a life time."

Juan Pablo Tapia Industrial Engineer

Alumni network

Support your future growth

When you join us, you become a member of the Business School's Alumni Association. With over 36,000 members, the network reaches over 140 countries worldwide, facilitating friendships and business connections, sitting at the heart of your Durham experience.

You can find out more at **durham.ac.uk/business/ about/alumni-and-friends** or contact our alumni team at **business.alumni@durham.ac.uk**



Visit **durham.ac.uk/business/ full-time/testimonials** to read more about Juan Pablo's experience.

Your next steps

A Durham MBA is closer than you think

Meet us

We encourage you to come and talk to us about our MBA programme, and there are many options for you to do this.

Why not attend one of our MBA Open Events in Durham? These are a great opportunity to see the School, meet our staff, current students, alumni and to find out more about the programme and studying in Durham. If you are not located in the UK or are unable

to visit the School, come and see us at a recruitment fair which we attend all over the world. We also have a number of Virtual Open Days where you can join us from your own home, to find out more about any of these events and to book your place visit durham.ac.uk/business/mba-events.

There are also opportunities to speak to a Programme Director, please email business.pgrecruit@durham.ac.uk to arrange this.

"My MBA was mentally stimulating and I liked that all modules were relatable. I also really enjoyed that we learnt outside the classroom through local and international trips. Education isn't strictly about learning things in books, writing exams or essays. I believe travelling brings a certain type of exposure that can only be learned by doing."

Tariye Orianzi Durham MBA Alumna

Visit durham.ac.uk/ business/full-time/ testimonials to read more about Tariye's experience.

Your MBA journey

The Durham experience starts here



Entry requirements Making the grade

entry criteria:

- equivalent

Lack of formal qualifications is not necessarily a barrier to admission; managerial experience is also a key consideration for entry to our MBA programme.

fees or scholarships, visit: applyftmba

The Durham MBA (Full-time) programme has the following

• Candidates must be able to demonstrate at least three years' continuous post-graduation work experience, in one or more positions with significant managerial responsibility.

 An upper second class Bachelor Degree or international

How to apply

To apply using our online application form, or to find more information regarding entry requirements, supporting documentation,

durham.ac.uk/business/

In such cases, we may ask you to submit a portfolio of evidence demonstrating capability in areas such as management experience, including critical thinking and communication skills.

Additionally, candidates whose first language is not English will normally be required to demonstrate evidence of proficiency in English language as follows: a recent English language test score of 7.0 or above in IELTS with no element below 6.0, or 102 or above in TOEFL IBT with no element below 23 or an alternative University approved English language test.

Scholarships

If you have outstanding experience, or an impressive academic record, you may be eligible for a Business School scholarship, visit:

durham.ac.uk/business/ mba-scholarships

You can also view University scholarship opportunities here: durham.ac.uk/study/scholarships







Durham University Business School







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