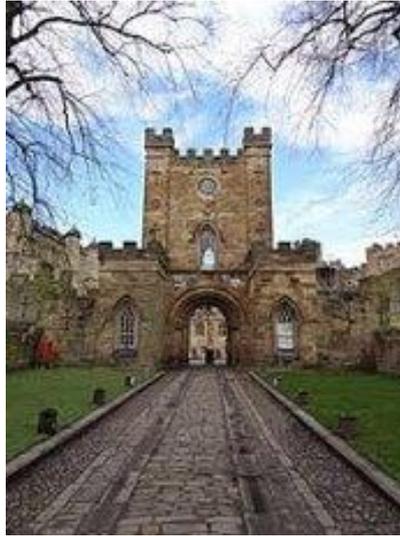
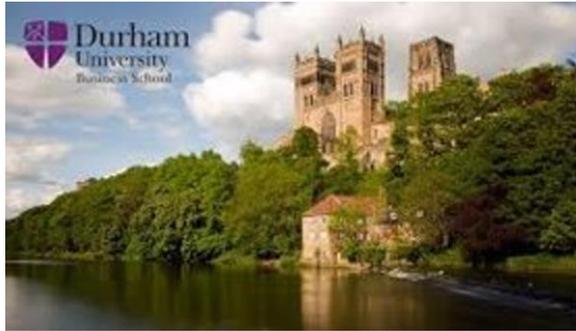


Durham University Online MBA: An overview

Prof Owain Smolović Jones
Online MBA Programme Director

Durham University Business School



6th in the World

Financial Times Online
MBA Ranking 2024.



Shaped by the Past,
Creating the Future



October 2024 cohort at a glance



Average Age

37, nearly 50-50
gender balance



Countries of
residence

17

Total number
of students:

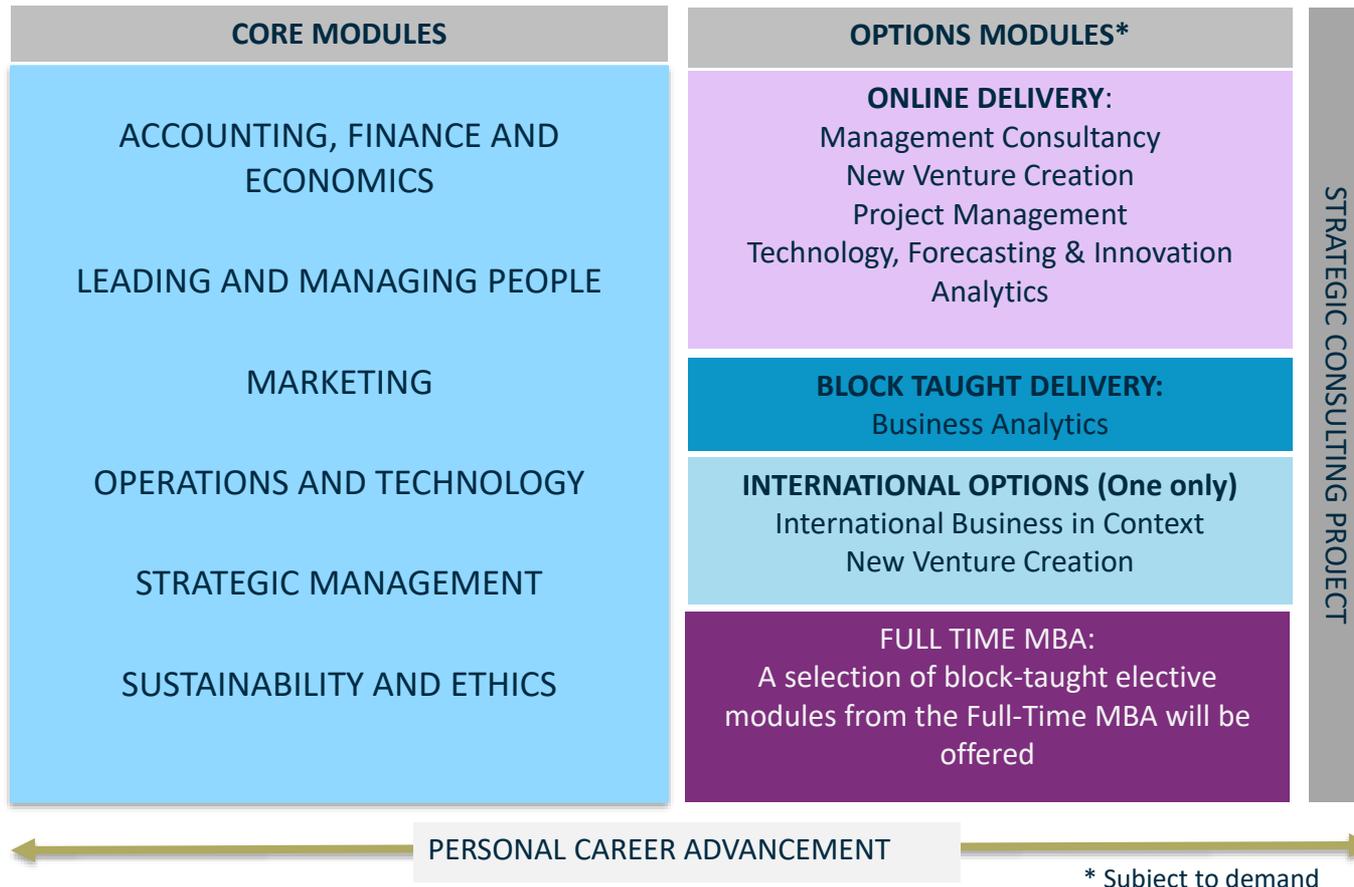
42



Nationality

18

Online MBA Programme Structure



What to Expect



Block Taught cores – 4 intensive days



Block Taught options – 3-5 days (varies)



Online modules via Learn
Ultra - 12 weeks

9 weeks online delivery

3 weeks to focus on assessment

Can commence assessment earlier



Marketing and Sustainability & Ethics: 9 weeks in
parallel + 3 weeks for assessment

Final Project

Strategic Consulting Project

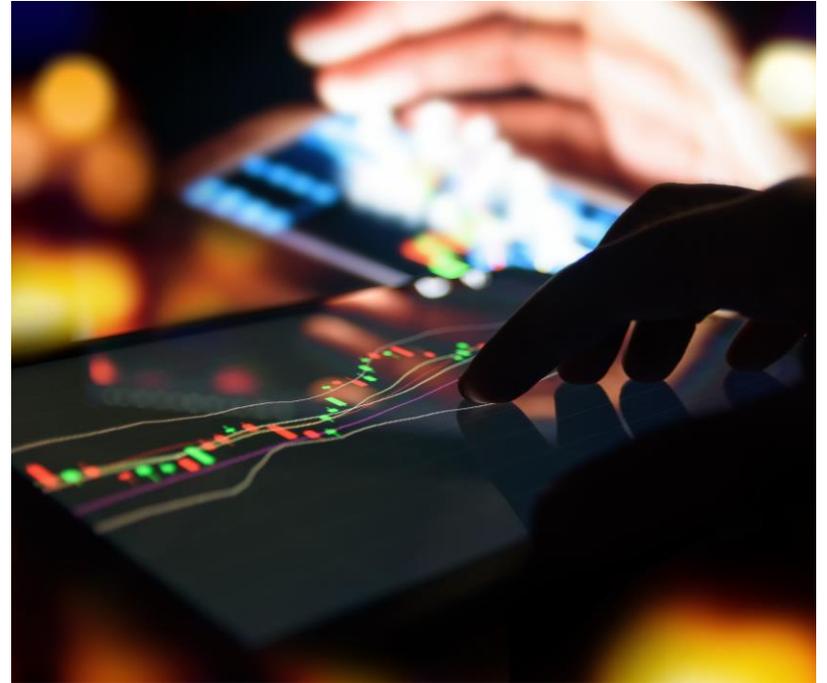
Throughout Year Two

60 credits

Design, methods & analysis materials

Focused on a strategic problem, challenge or opportunity facing an organisation (not Strategy)

Start thinking about your consulting organisation now



Webinars with executives and managers

- Webinars with Managers and Practitioners



"Be courageous.
It's one of the only
places left uncrowded"

Charmian (Char) Love (She/Her) · 2nd

Global Director of Advocacy, Natura&Co; Co-Founder of B Lab UK, Heliotropy and Volans. Executive-in-Residence at Saïd Business School, University of Oxford

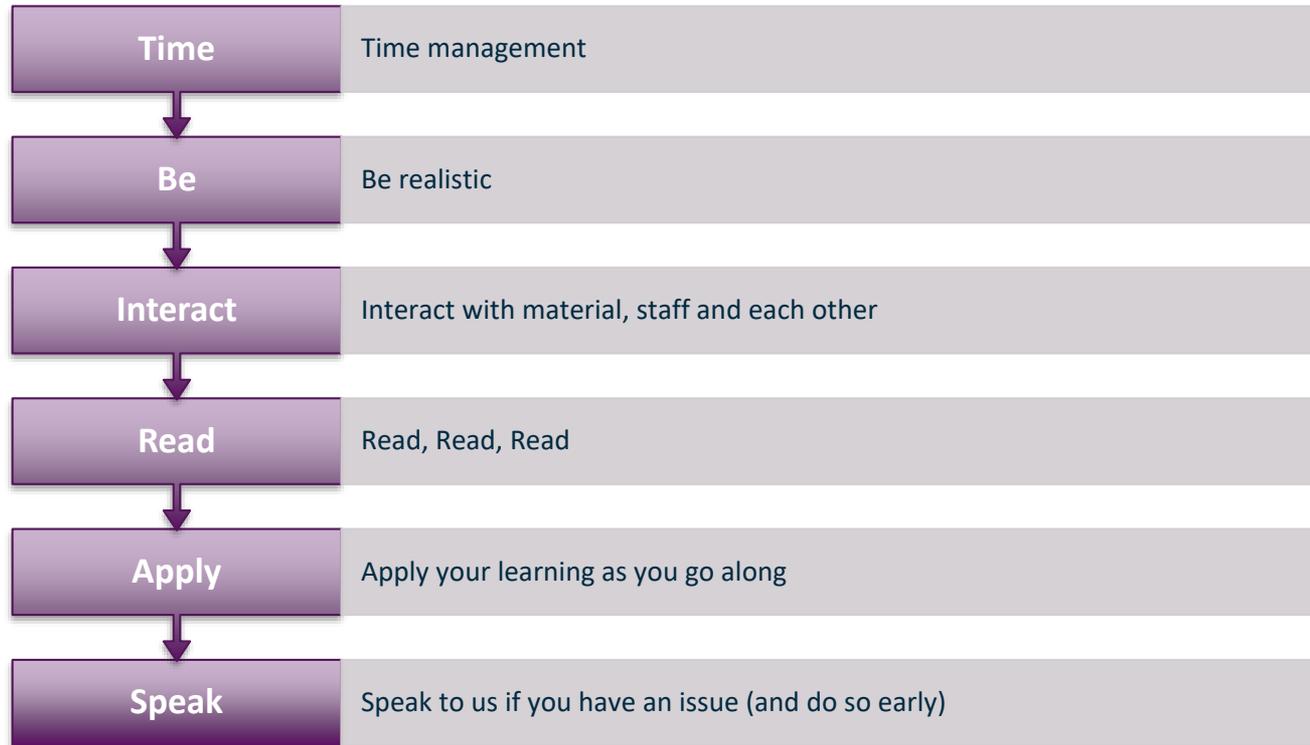
London, England, United Kingdom · [Contact info](#)

500+ connections

 Natura &Co

 Harvard Business School

Keys to success



Assessment



Formative

Will not count towards your final mark but allows you to receive feedback on your work.

Example: Outline of research project or Reflections on discussion board activities – they vary on every module.



Summative

Will count towards your final mark.

Example: 70% reflective learning journal + 30% case analysis

MBA Team



Alice Chan
L&T Coordinator



Katherine Hardy
L&T Coordinator



Emma Hope
L&T Coordinator



Amanda Ormerod
L&T Coordinator



Caron Naude
L&T Assistant Manager



Owain Smolović-Jones
Programme Director



Vicky Welsh
Programme Manager

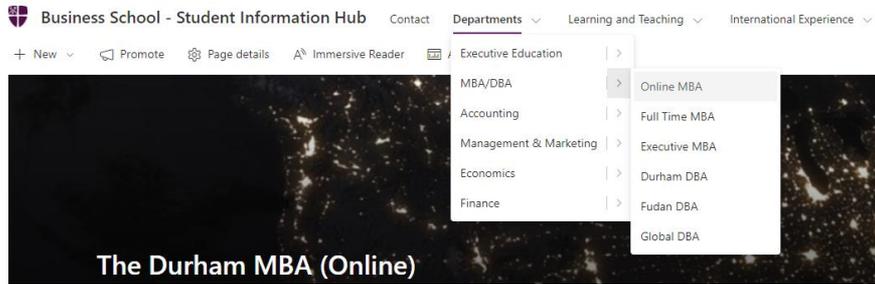
Student/Academic Community

Business School:

- **168** academic staff, approx. 40% international (from 43 nationalities)
- Consultants and practitioners also contribute to our programmes, and guest speakers from the public and private sectors
- Over 20,000 students across UG/PG/Doctoral (over 100 nationalities)



Resources



Student Information HUB

Programme Timetable

OMBA Calendar of Events – set up alerts

Key area for information and resources



Learn Ultra

All modules and content hosted

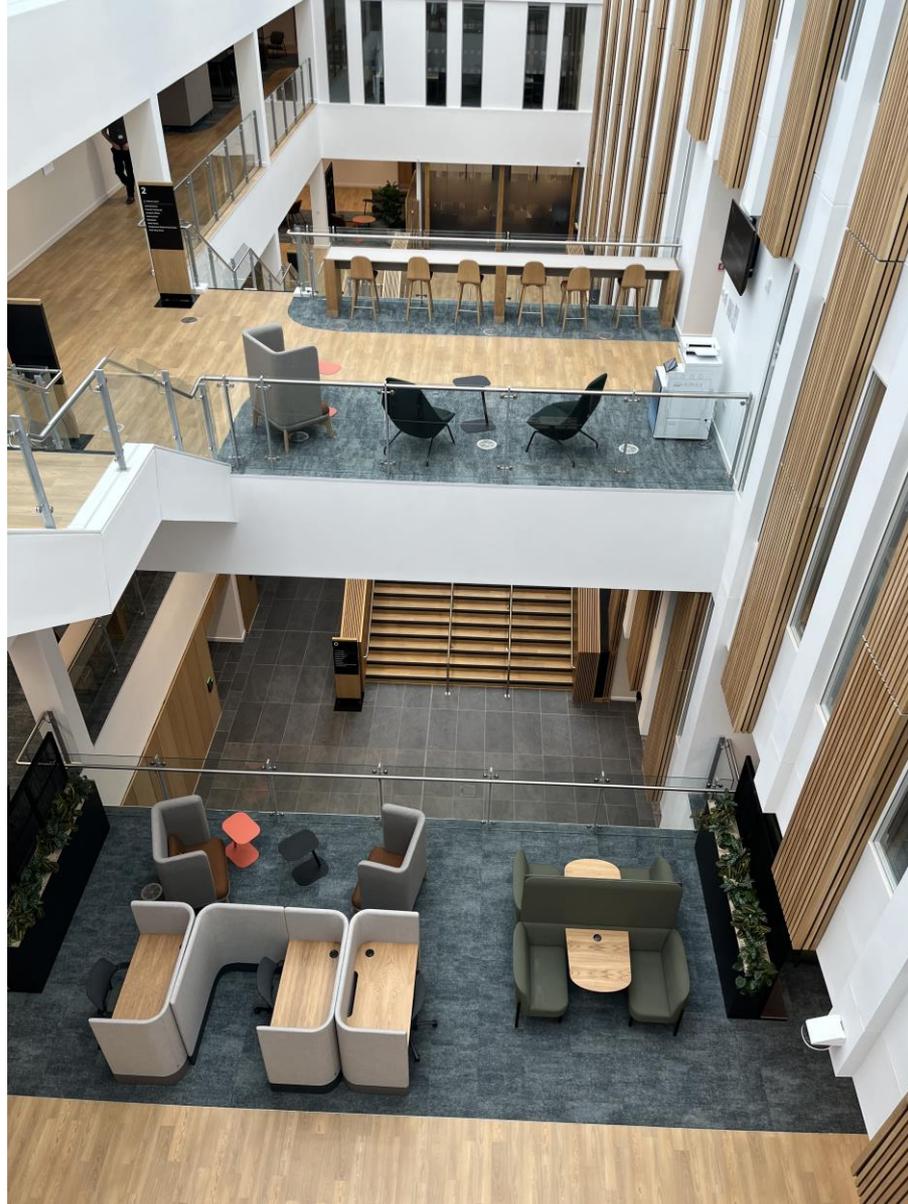
Assessment and marks

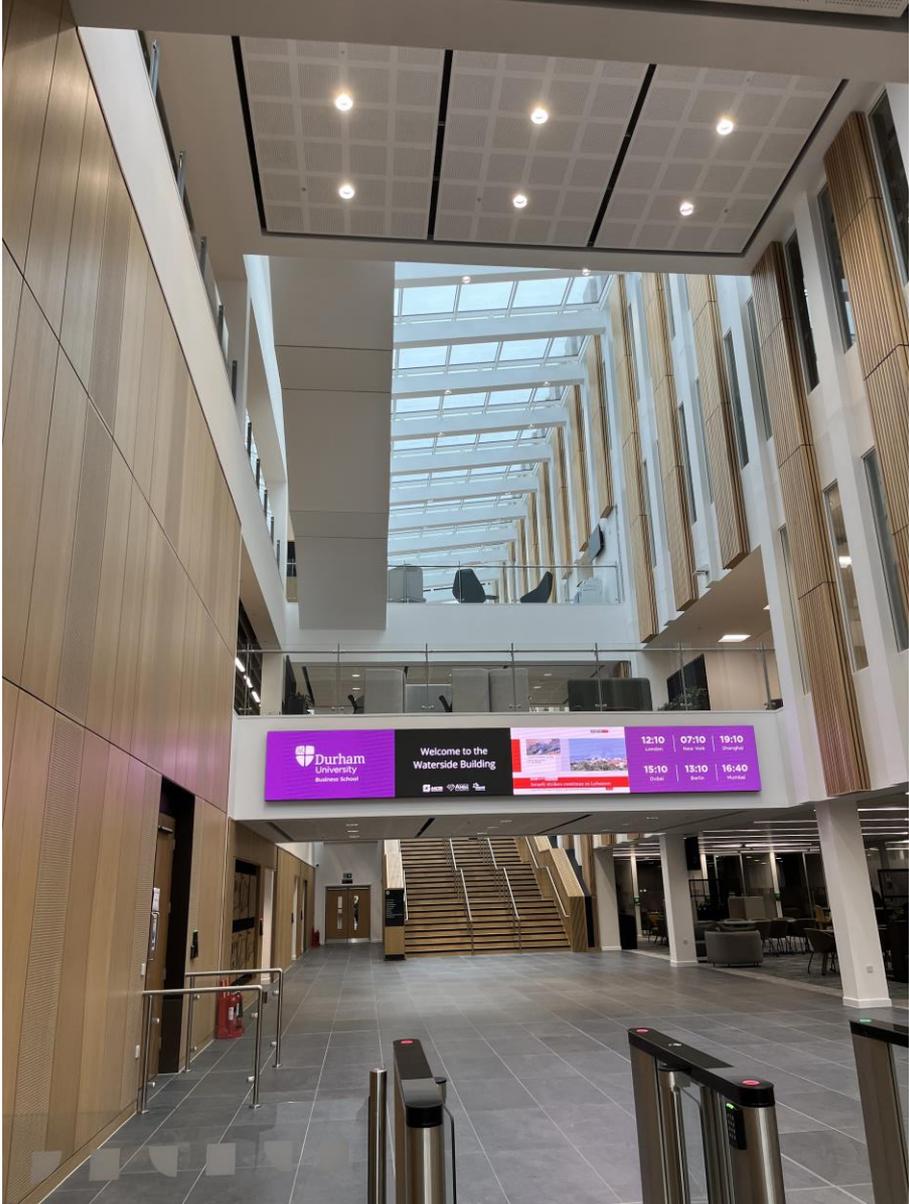
Messaging capability - faculty

Facilities



- Durham University founded 1832 (UNESCO World Heritage Site is at our heart)
- 17 colleges
- Business School founded 1965
- New building opened in 2024





Durham University Business School

Welcome to the Waterside Building

12:10	07:10	19:10
London	New York	Margherita
15:10	13:10	16:40
Trondheim	Oslo	London

Search your preferred route on [Lufthansa.com](#)

Graduation

You can visit Durham University
and graduate from the
magnificent 890-year-old
Durham Cathedral

Built c. 1133

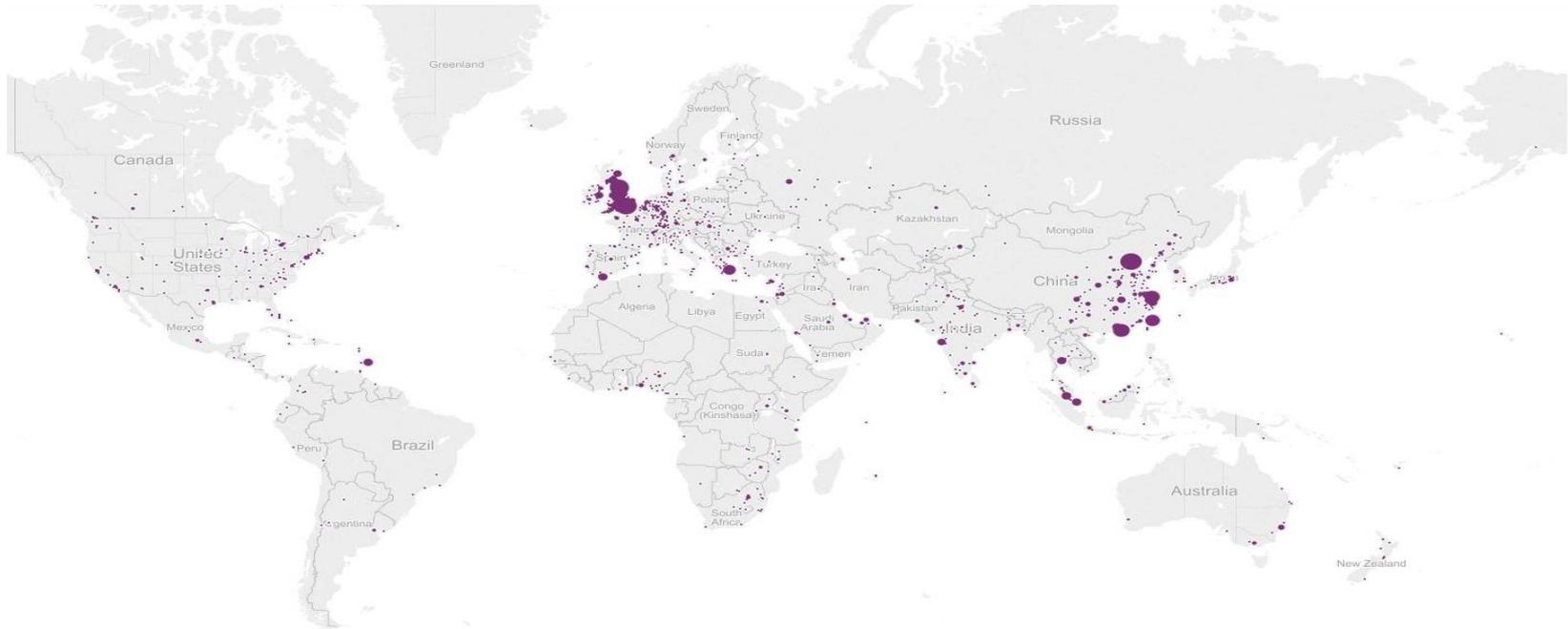


Who are alumni?

“people who previously graduated from a particular school, college or university”



Worldwide Network



36,000 Durham University Business School graduates

140,000 Durham University graduates

International Chapters in 28 major business cities

Online MBA alumni

- Over 2800 Online MBA alumni
- 114 countries
- 924 companies
- Top 3 companies: PwC, NHS, British Council



Alumni events



Alumni events

dunelm.org.uk/events/online



Vice-Chancellor's Evening Reception in San Francisco

Tuesday 25 April 2023 from 7pm

It is our great pleasure to invite you to join our Vice-Chancellor and Warden, Professor Karen O'Brien, senior Durham University colleagues, and fellow alumni and friends, for an evening reception.

[Event details](#)



Vice-Chancellor's Evening Reception in Seattle

Wednesday 26 April 2023 from 7pm

It is our great pleasure to invite you to join our Vice-Chancellor and Warden, Professor Karen O'Brien, senior Durham University colleagues, and fellow alumni and friends, for an evening reception.

[Event details](#)



Durham Inspired: Live Recovering Shakespeare: The Story of Durham's First Folio

Thursday 27 April 2023 (BST)

As part of the Durham Inspired Live Programme, join Tony King, Head of Collections Care and Conservation, and Danielle Westerhof, Rare Books Curator, to learn more about the significance of Shakespeare's First Folio, the story of Durham's own copy and how it was recovered.

[Event details](#)



Vice-Chancellor's Evening Reception in New York

Friday 28 April 2023 from 7pm

It is our great pleasure to invite you to join our Vice-Chancellor and Warden, Professor Karen O'Brien, senior Durham University colleagues, and fellow alumni and friends, for an evening reception.

[Event details](#)

LinkedIn Alumni Tool

The screenshot displays the LinkedIn Alumni Tool for Durham University Business School. The page shows 5,493 alumni and provides filters for start and end years. It features two bar charts: 'Where they live' and 'Where they work'.

Where they live	Where they work
2,553 United Kingdom	55 Durham University Business School
613 China	48 EY
595 Durham, United Kingdom	33 HSBC
537 London, United Kingdom	29 PwC

<https://www.linkedin.com/school/durham-university/people/>