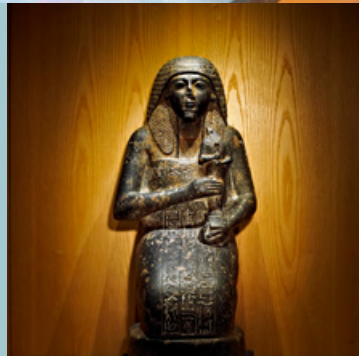


# What we achieve together...

Durham University  
Contributing  
to Cultural Vibrancy



cultural





## Durham University Contributing to Cultural Vibrancy

An independent report has found that Durham University generated **£1.9 billion Gross Value Added (GVA)\*** for the UK and supported 17,320 jobs over a 12-month period (2020/21).

**Commissioned by the University and undertaken by BiGGAR Economics, the report found that:**

- Durham University generated **£668 million GVA and supported 10,790 jobs in the North East of England, of which £489 million GVA and 8,170 jobs were in County Durham in 2020/21.**
- For every **£1 the University received in income it generated £4.80 of economic impact** in the UK.
- University employment represents around **five per cent of County Durham's total employment.**
- University **spin-out and start-up businesses also supported over 1,800 jobs in the UK in 2020/21**, of which 500 were in North East England, including 38 in County Durham.

- Durham University plays a pivotal role in supporting Durham's outstanding cultural offering, making a **significant contribution to Durham's UNESCO World Heritage Site**, including **managing the World Heritage Site** Visitor Centre and Durham Castle.
- The University's **museums and attractions** include four collections **designated as nationally significant** by Arts Council England.
- Durham University's museums and libraries run an **extensive programme of school outreach work**, to **inspire school pupils** across the region. In 2018/19 they worked with almost **26,200 pupils from almost 700 schools** (this number was lower during 2020/21 due to the Covid-19 pandemic and stood at 9,800 pupils across more than 250 schools).
- As part of its schools' outreach work Durham University **hosts assemblies, interactive workshops and sessions tailored to key stage groups.** There are also opportunities for pupils aged over 16 to undertake **work experience** with the University's heritage attractions.
- University **public events**, such as lectures, performances and exhibitions, attracted over **372,000 visitors in 2020/21 contributing an additional £5 million Gross Value Added (GVA)\* to the County Durham economy** and supporting **220 jobs.**
- **Student theatre** hosts over 90 productions a year whilst the University-run **Assembly Rooms Theatre** aims to host theatre with relevance to the community and social change.
- The University supports a number of festivals, events and exhibitions including being a major partner in **Lumiere**, the UK's light art biennial that **attracted over 140,000 visitors** in November 2021, as well as other events including the Durham Book Festival, the Greenspace Festival, the Durham City Run Festival, and the Durham Drama Festival.



For more information, please visit [durham.ac.uk/together](https://durham.ac.uk/together)

*\*Gross Added Value (GVA) measures the monetary contribution that an organisation adds to the economy through its operations.*