



The Stories We Carry

Durham Global Week 2025

Join us for this exciting event highlighting the power of objects in our personal and collective histories. Experience a photo exhibition, come to our lecture series, and take part in our creative workshop!

- **Date:** March 7, Friday, 1-4 pm
- **Location:** St. John's College, Leech Hall, Durham University
- **Organised by:** CFLS (MLAC) / Business School / IAS

A. Photo Exhibition (from 12 pm)

Explore a diverse collection of personal objects and places that hold special cultural significance. Through photos and accompanying stories, this exhibition reflects the meaningful connections between objects and heritage, offering insights into the ways cultural identities are shaped and expressed.

B. Lecture Series (1 pm – 2:30 pm)

Experts will explore how objects carry cultural stories and shape our understanding of heritage.

- **Connecting Through Culture: Harnessing the power of cultural objects in marketing**
Angela Green, Durham Business School
Learn how cultural objects can evoke emotional responses and build brand authenticity through shared heritage and nostalgia.
- **From Pit Wheels to Miner's Lamps: Building New Stories Through Industrial Heritage**
Kateryna Ivashchenko-Stadnik, IAS
Discover how industrial symbols, like pit wheels and miner's lamps, shape community identities in former industrial regions and explore strategies to leverage these symbols for renewal.
- **The Migrant Suitcase**
Markian Prokopovych, IAS, Department of History
Examine how traveller suitcases symbolize human migration, reflecting the fragility of life and offering insight into historical and modern migration experiences.
- **The 'Emergency Grab Bag', 24 February 2022 Edition**
Tetiana Vodotyka, IAS
Explore the significance of emergency bags in times of crisis, focusing on choices made during Russia's invasion of Ukraine. Real-life examples will highlight survival strategies and cultural resilience.



C. AI Poetry Slam Workshop (2:30 pm – 3:30 pm)

An interactive workshop where participants collaborate with AI tools to create bilingual poems inspired by meaningful objects. No prior experience in poetry or AI required. All language levels welcome! Bring a laptop / smart phone / tablet.



Registration

Everyone is welcome! To help us anticipate the numbers, please register using this [form](#) or QR code on this leaflet.