Promotional event fees

The administration and advertising fee for promotional activity is $\pounds 300^*$ for a half day or $\pounds 450^*$ for a whole day (full day includes an upgrade on the student events bulletin worth $\pounds 175^*$).

Additionally, a pitch fee of £50 for half-day events, or £100 for full-day events, will be applied.

*These prices are exclusive of VAT.

There is an additional charge for Additional charge for food/drink giveaways – up to £250 as detailed below.

Catering compensation charges for Careers Employer even

Description	Cost (including VAT)	Examples
Non-impact	£0	Small chocolates
		Sweets
		Samples
		Tasters e.g. a very small
		smoothie
		Water
Small snack items	£50	Chocolate bars
		Crisps
		Small Individual packets/snack
		bags
Pastries and other items that	£100	Muffin
are likely to impact café sales		Doughnut
		Pick n Mix
		Popcorn
		Ice creams
		Smoothies
		Pain au chocolat
		Cake
		Pastries
		Churros
Hot drinks or meals	£250	Coffee/Hot chocolate
		Fish and Chips
		Pancakes
		Waffles
		Pretzels (large)